Aviation in 2035

To represent, lead and serve the airline industry
Getting into foresight: How do we manage and adapt to uncertainty?
In the next 20 years, there will be unmanned commercial flight.
In the next 20 years, your “national carrier” will be foreign-owned
In the next 20 years, there will be a bio terror attack resulting in over 1,000 casualties
IATA’s foresight study

- Put the industry on a proactive footing
- Facilitate similar discussions at an airline/alliance level
- Collaborate with governments and other stakeholders
How did we do it?

Drivers of Change

Themes

Scenarios

Implications

Society
Technology
Economy
Environment
Politics
So What?

Drivers of Change → Themes → Scenarios → Implications

Concrete actions for governments and our industry
Governance & Geopolitics

Who will make the rules?
Sustainability

Will aviation be expected to play a greater role in meeting the world’s sustainability challenges?
Data

Will airlines maintain ownership of data?
Workforce, values and communities

More than 50% of Africa’s population is under 18. What do our future employees and consumers of aviation care about? What skills will they need?
Terrorism

How will industry and governments respond to new sources of instability?
Next steps: from insights to action

- Establishing an industry-wide CSR approach
- Developing a data strategy
- Strategic review of the Worldwide Slot Guidelines
- Reinforcing ICAO’s role and understanding decision making structures in key markets
Next steps: identifying the challenges and opportunities for industry and government to tackle together
Next steps: identifying the challenges and opportunities at country/regional levels

- Target key markets of today and the future (e.g. UK, India, Nigeria, France, Brazil)
- Share with critical partners
- Access the study at www.iata.org/policy
Are **YOU** ready for the future?

MAYBE IATA CAN HELP?