

#### **2014 Visa Openness Report**

ICAO Air Services Negotiation Event (ICAN 2014)

Bali, Indonesia 17 November 2014

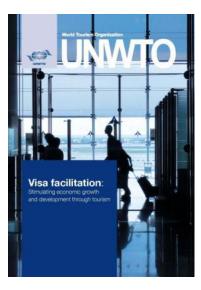
#### Márcio Favilla

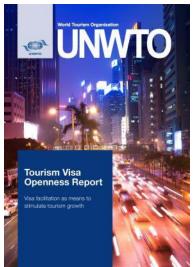
Operational Programmes and Institutional Relations
UNWTO



### **Visa Facilitation**

- Visa provide essential functions
  - Immigration Control
  - Security
  - Limitation of duration of stay and activities
  - Application of measures of reciprocity
- However ... visa also act as a constraint to international travel and its economic benefits





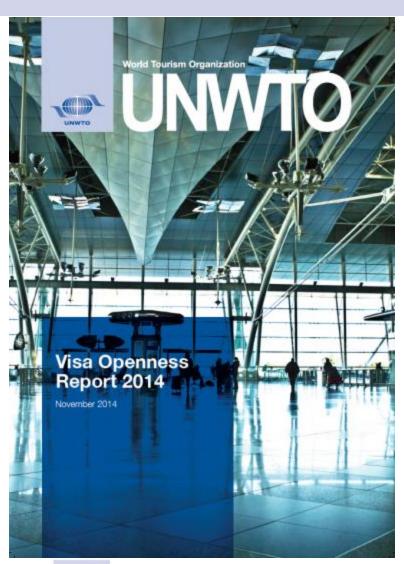


## Classification of Visa Policies

- No visa
- Visa on arrival
- eVisa
- Traditional visa

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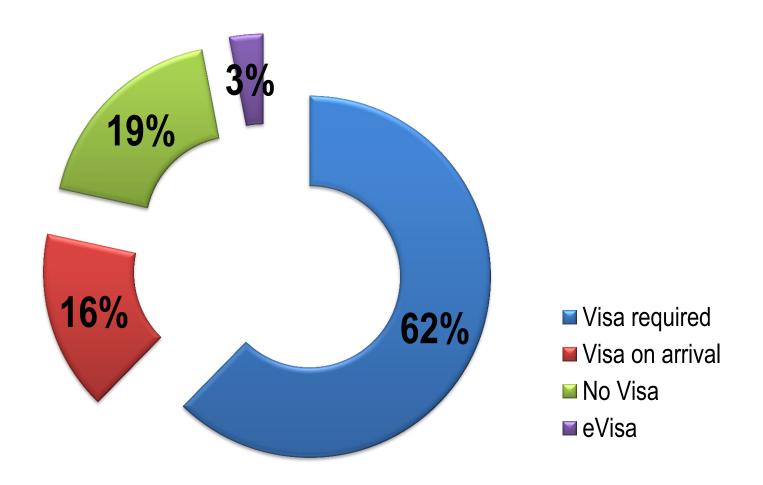




# 2014 Status

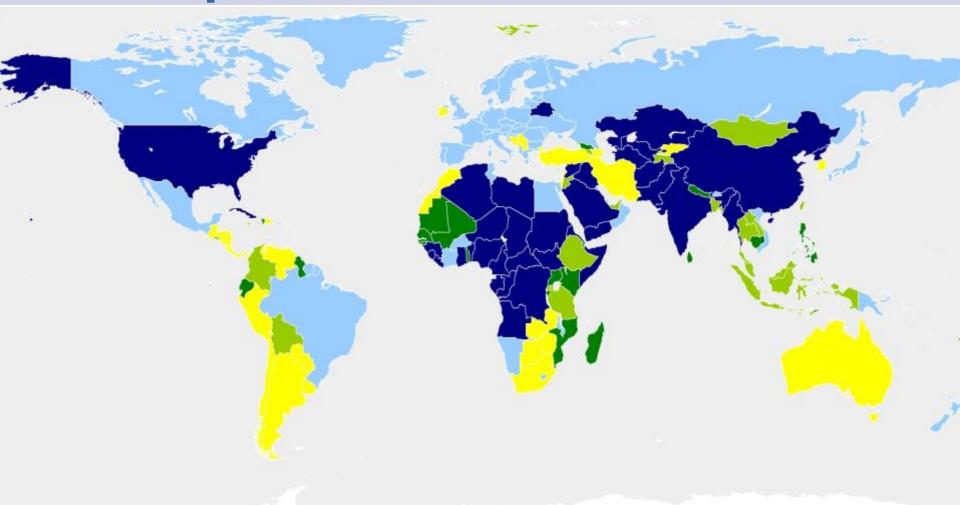


# World Population Affected, 2014





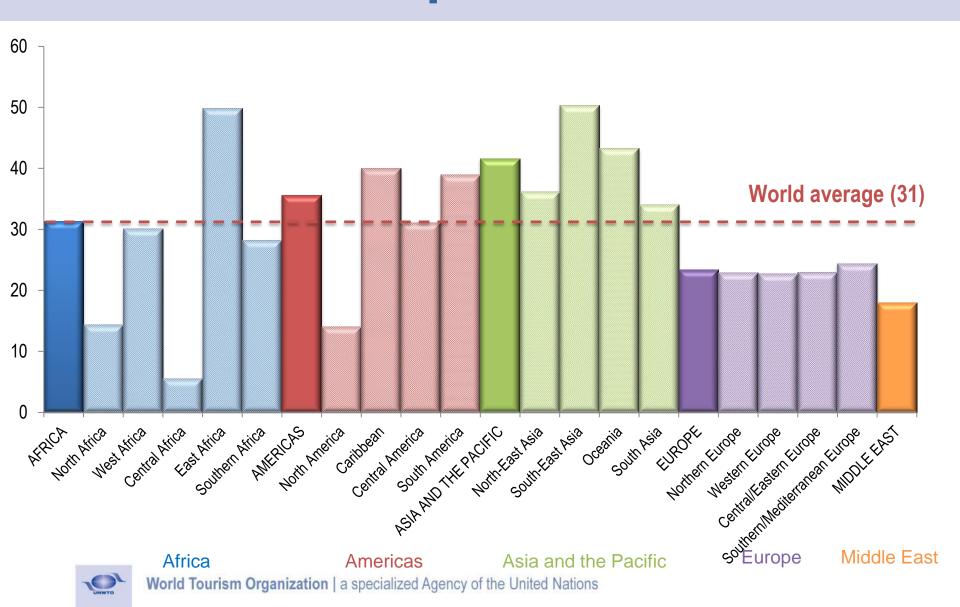
# 2014 Openness Index



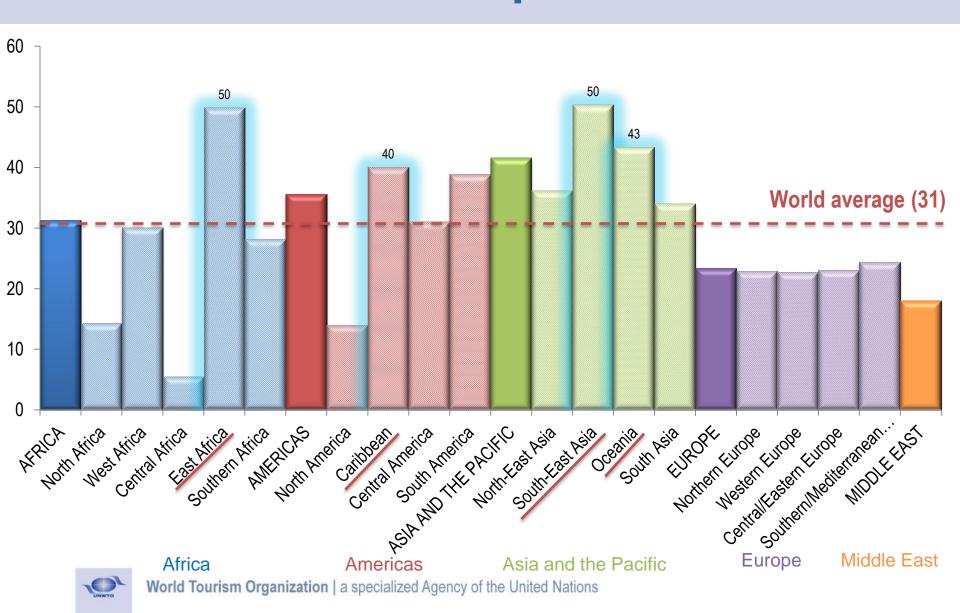
Dark blue 0-10, Light blue 11-23, Yellow 24-39, Light green 40-69, Dark green 70-100



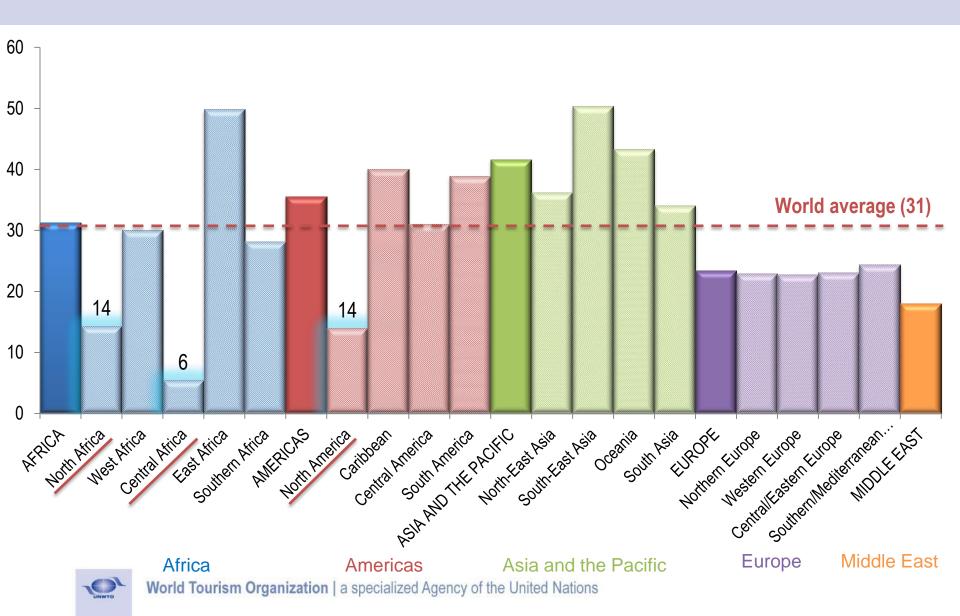
# 2014 Status – Openness Score



# 2014 Status - Most Open Destinations



#### 2014 Status – Most Restrictive Destinations



# World Population Affected, 2008-2014

Requests for traditional visas decreased from 77% to 62%



## The Least Restrictive Destinations

**Openness: 100** 

Cook Islands Dominica Micronesia Niue Openness: 99-80

Haiti

Macao (China)

Philippines

Georgia

Hong Kong (China)

Mauritius

#### Openness: 79-70

Turks & Caicos Islands

Fiji

Saint Kitts and Nevis

Montserrat

Saint Vincent and the Grenadines

Guyana

Seychelles

Vanuatu

Cambodia

Mali

Cabo Verde

Guine-Bissau

Togo

Palau

Nepal

Uganda

Senegal

Ecuador

Mozambique

Burundi

Mauritania

Timor-Leste

Sri Lanka

Comoros Islands

Madagascar

Samoa

Tuvalu

Maldives

Djibouti

. Kenya



World Tourism Organization | a specialized Agency of the United Nations

#### Destinations Improving Visa Procedures, 2010-2014

# 195-180 Improvements

- Niue
- Micronesia
- Palau
- São Tomé e Principe
- Djibouti
- Burundi
- Haiti
- Mozambique
- Rwanda
- Guine-Bissau

# 179-130 Improvements

- Togo
- Cabo Verde
- Mali
- Iran
- Senegal
- Mauritania
- Uganda
- Guyana
- Bangladesh
- Lao (P.D.R.)
- United Arab
   Emirates
- Kenya
- Tanzania

# 129-75 Improvements

- Ecuador
- Bolivia
- Macao (SAR)
- Armenia
- Sri Lanka
- Georgia
- Colombia
- Saint Kitts and Nevis
- Nicaragua
- Montserrat
- Tajikistan
- Mauritius



# **Drivers of Change**

- 54 destinations significantly facilitated the visa process for citizens (of 20 or more countries)
- Between 2010 and 2014 visa requirements were facilitated for 6,748 destination-source market pairs
- Significant changes (20 or more) were predominant
- Most common change was visa on arrival (57% of all changes)



### 87 States Represented at the 1963 Conference

Afghanistan, Algeria, Argentina, Australia, Austria, Belgium, Bolivia, Brazil, Bulgaria, Bielorussian Soviet Socialist Republic, Cambodia, Cameroon, Canada, Ceylon, Chad, Chile, China, Colombia, Congo(Leopold-Ville), Costa Rica, Cuba, Cyprus, Czechoslovakia, Denmark, Dominican Republic, El Salvador, Federal Republic of Germany, Finland, France, Greece, Guatemala, Holy See, Hungary, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Japan, Jordan, Kuwait, Lebanon, Liberia, Libya, Luxembourg, Madagascar, Mali, Mexico, Morocco, Nepal, Netherlands, New Zealand, Niger, Nigeria, Norway, Pakistan, Paraguay, Peru, Philippines, Poland, Portugal, Republic of Korea, Romania, San Marino, Saudi Arabia, Senegal, Somalia, Republic of South Africa, Spain, Sudan, Sweden, Switzerland, Syria, Thailand, Trinidad and Tobago, Tunisia, Turkey, Uganda, Ukrainian Soviet Socialist Republic, Union of Soviet Socialist Republics, United Arab Republic, United Kingdom of Great Britain and Northern Ireland, United States of America, Venezuela, Yugoslavia.



#### **UN Conference on International Travel and Tourism**

# **States agreed:**

"Governments should extend to the maximum number of countries the practice of <u>abolishing</u>, through bilateral agreements or by unilateral decision, the requirement of entry visas for temporary visitors."



# Research - Economic Blocs and Thematic Routes



#### Visa Facilitation in G20 Economies - 2012

- 5% to 25% international tourist arrivals growth
- US\$ 206 billion in add'l tourism receipts
- 5 million additional jobs by 2015





#### **G20 Los Cabos Summit Leaders' Declaration**

The G20 Leaders recognized at their June 2012 Summit, the role of tourism as

"a vehicle for job creation, economic growth and development"

furthermore, they committed to

"work towards developing travel facilitation initiatives in support of job creation, quality work, poverty reduction and global growth."



#### Visa Facilitation in APEC Economies - 2013

- 9% to 13% int'l tourist arrivals growth
- Between US\$ 62
   billion and US\$ 89
   billion in tourism
   receipts
- 1.8 million to 2.6 million additional jobs by 2016





#### **APEC High Level Policy Dialogue on Travel Facilitation**

#### APEC 2013 Leaders' Declaration:

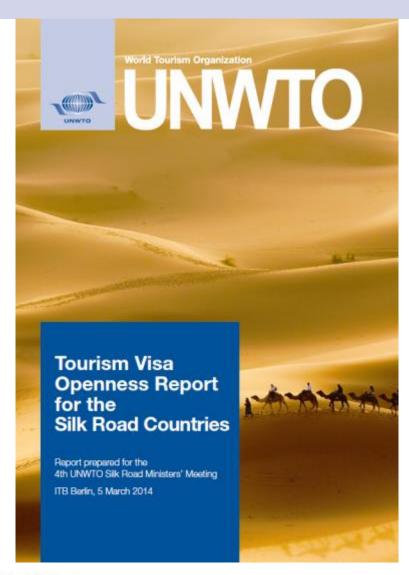
"...we will...progress work on the Travel Facilitation Initiative as a way to promote tourism and facilitate business..."



#### Visa Facilitation in the Silk Road Countries

Presented at the 4th UNWTO Silk Road Ministers' Meeting at ITB Berllin, 2014

The development of tourism in the Silk Road relies more than usual on a prevailing tourism interest that produces cooperative initiatives and solutions for the tourism sector.



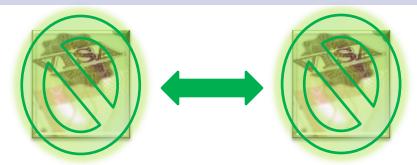


# Reciprocity

Global Status and Selected Economic Blocs



# Global Reciprocal Policies, 2014



 17% of visa policy pairs between countries are reciprocally open

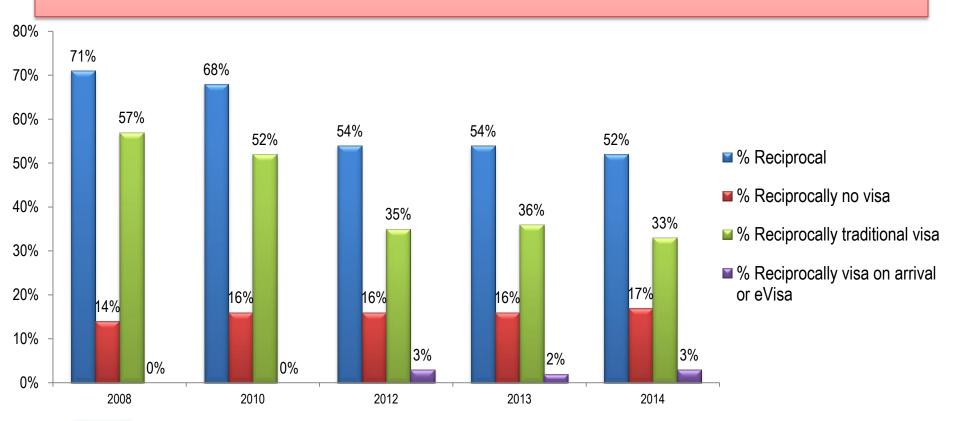


 33% of visa policy pairs between countries reciprocally require traditional visas



# Global Reciprocal Policies, 2008-2014

Reciprocal visa restrictions decreased from 57% to 33% Reciprocal and nonreciprocal visa facilitation measures increased from 43% to 67%

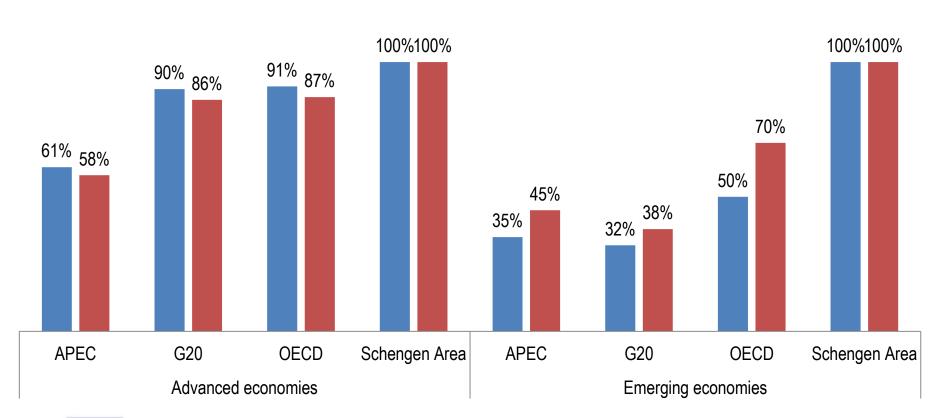




# Open Reciprocity, 2008-2014

# Developments in open reciprocity among advanced and emerging economies within selected regional and economic blocs

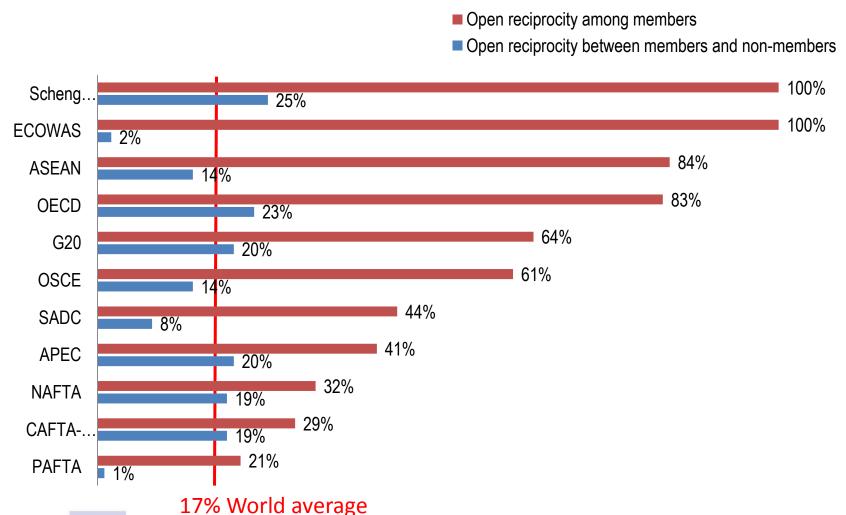
**2008 2014** 





# Open Reciprocity – 2014

#### (among members and between members and non-members)





#### Recommendations

- Improve delivery of information (Availability and reliability of information – multiple languages, useful information)
- Facilitate processes to obtain visas (Reduce bottlenecks, such as personal interviews, needed documents, wait times)
- **Differentiated treatment** to facilitate tourist travel (For means of transportation (e.g. cruise ship passengers) or specified geographical areas or ports of entries)
- Institute eVisa programmes (If exempting from entry visa is not possible)
- Establish regional agreements (To move freely between member states once admitted by one of the member states)





# Thank you!

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#### World Population Affected, 2008-2014

