MEDIA PARTNERS AND SUPPORTING ORGANIZATIONS

Air Cargo Development Forum
2 to 5 September 2014  Zhengzhou, China

MEDIA PARTNERS

Air Cargo World

Air Cargo World magazine is dedicated to providing incisive and useful information to shippers and air freight forwarders as well as airline cargo management, airports and other service providers. Serving the Americas, Asia, Middle East and European markets, it is the industry’s magazine of choice with more than 23,000 subscribers worldwide. Advertisers receive a direct route to the largest and most qualified audience through print and on-line media, delivering: the largest circulation of any air cargo magazine, worldwide distribution, authoritative and experienced editorial team, timely and targeted special reports.

Air Cargo World
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Air Transport News (ATN)

Air Transport News (ATN) is a new, but increasingly popular online source of air transport industry information. It includes air transport industry news, expert analysis, interviews with industry professionals, event announcements and book presentations. ATN makes the air transport industry news more accessible and provides a forum where industry experts, professionals and academics exchange views and engage in constructive discussions. Established in 2006, the ATN has over 6,000 subscribers, including airlines, airports, and industry suppliers. Its website is a popular web address, which airline professionals turn to in a search for the latest airline news.

Air Transport News
E-mail: info@airtransportnews.aero
Website: www.airtransportnews.aero
SUPPORTING ORGANISATIONS

The AAPA is the trade association for scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with international representation in Brussels and Washington, D.C. Collectively, the region’s airlines carry 705 million passengers and 16 million tonnes of cargo, representing one-quarter of global passenger traffic and two-fifths of global air cargo traffic respectively, and thus play a critically important role in the ongoing development of global aviation.

AAPA speaks with a common voice on behalf of Asia Pacific carriers and puts forward Asian perspectives when dealing with governments, aircraft manufacturers, airport authorities and other organisations on industry issues.

AAPA - Asia
Website: www.aapairlines.org

FIATA, the International Federation of Freight Forwarders Associations, a non-governmental organisation founded in 1926, represents today an industry covering approximately 40,000 forwarding and logistics firms, also known as the "Architects of Transport", employing around 8 - 10 million people in 150 countries.

FIATA has consultative status with the Economic and Social Council (ECOSOC) of the United Nations (inter alia ECE, ESCAP, ESCWA), the United Nations Conference on Trade and Development (UNCTAD), and the UN Commission on International Trade Law (UNCITRAL). It is recognised as representing the freight forwarding industry by many other governmental organisations, governmental authorities, private international organisations in the field of transport.

In summary FIATA is the largest transportation NGO with influence worldwide.

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The **International Air Transport Association (IATA)** is its global trade organisation.

Over 60 years, IATA has developed the commercial standards that built a global industry. Today, IATA's mission is to represent, lead and serve the airline industry. Its members comprise some 230 airlines – the world's leading passenger and cargo airlines among them – representing 93 percent of scheduled international air traffic.

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**TIACA** is a global not-for-profit trade association representing all the major segments of the air cargo and air logistics industry – combination and all-cargo airlines, forwarders, airports, ground handlers, road carriers, customs brokers, logistics companies, shippers, IT companies, aircraft and equipment manufacturers, trade press, and educational institutions. To accomplish its mission, TIACA engages in activities that seek to improve industry cooperation, promote innovation, share knowledge, enhance quality and efficiency, and promote education. TIACA aims to inform both the public and its membership about the role and importance of air cargo, industry developments and technical trends.

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