



ICAO - ATFM Global Symposium Singapour

A brief point of view of innovation

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1. Observation

2. Transformation
process

3. Improvement
versus
innovation



1.Observation



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1.Observation

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EXPERTISE AND CONSULTANCY OFFICE OF THE FRENCH CIVIL AVIATION

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1. Observation

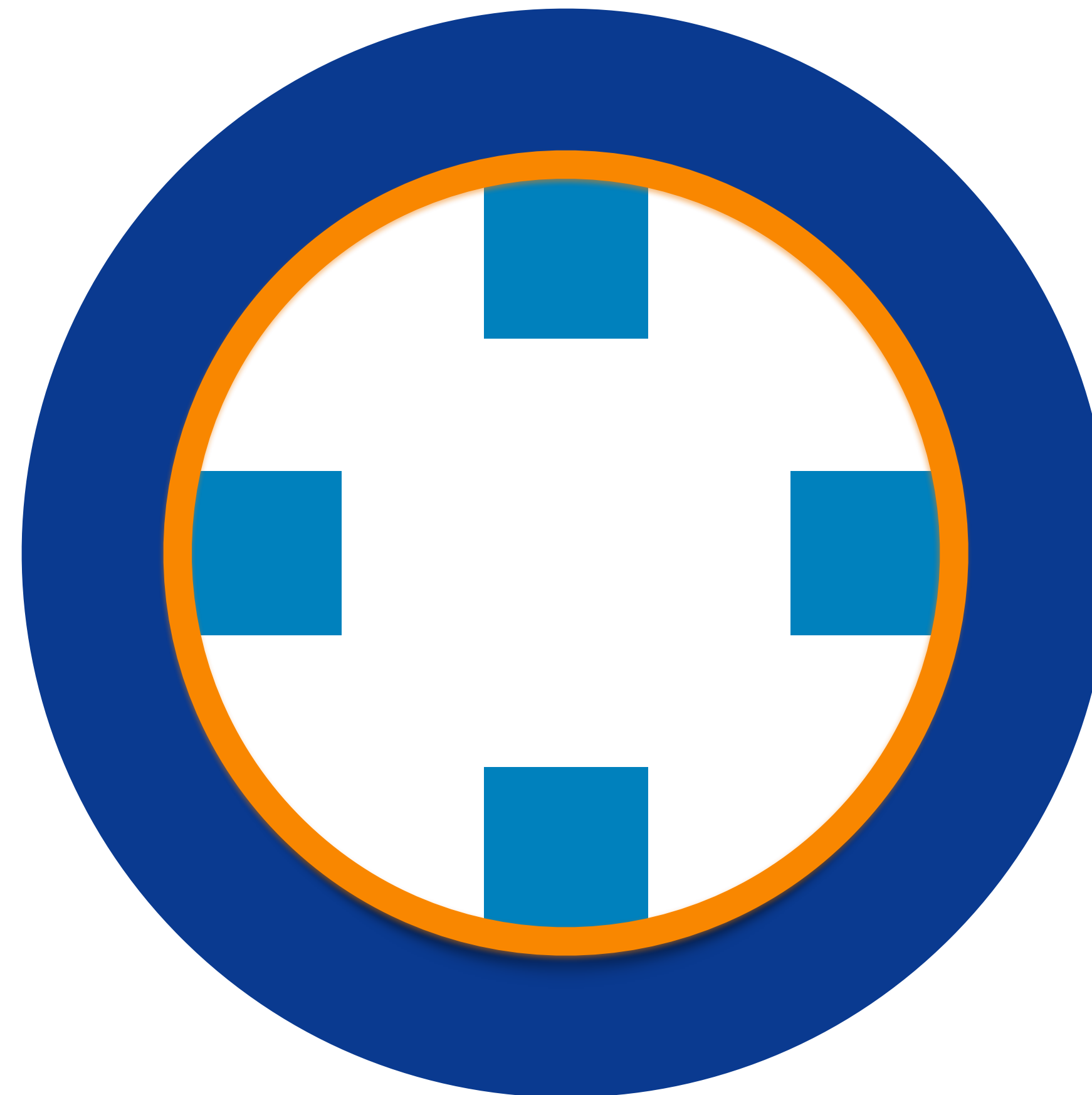
2. Transformation
process

3. Improvement
versus
innovation



2. Transformation
process

Today



System

Data

Apps



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2. Transformation process

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Tomorrow

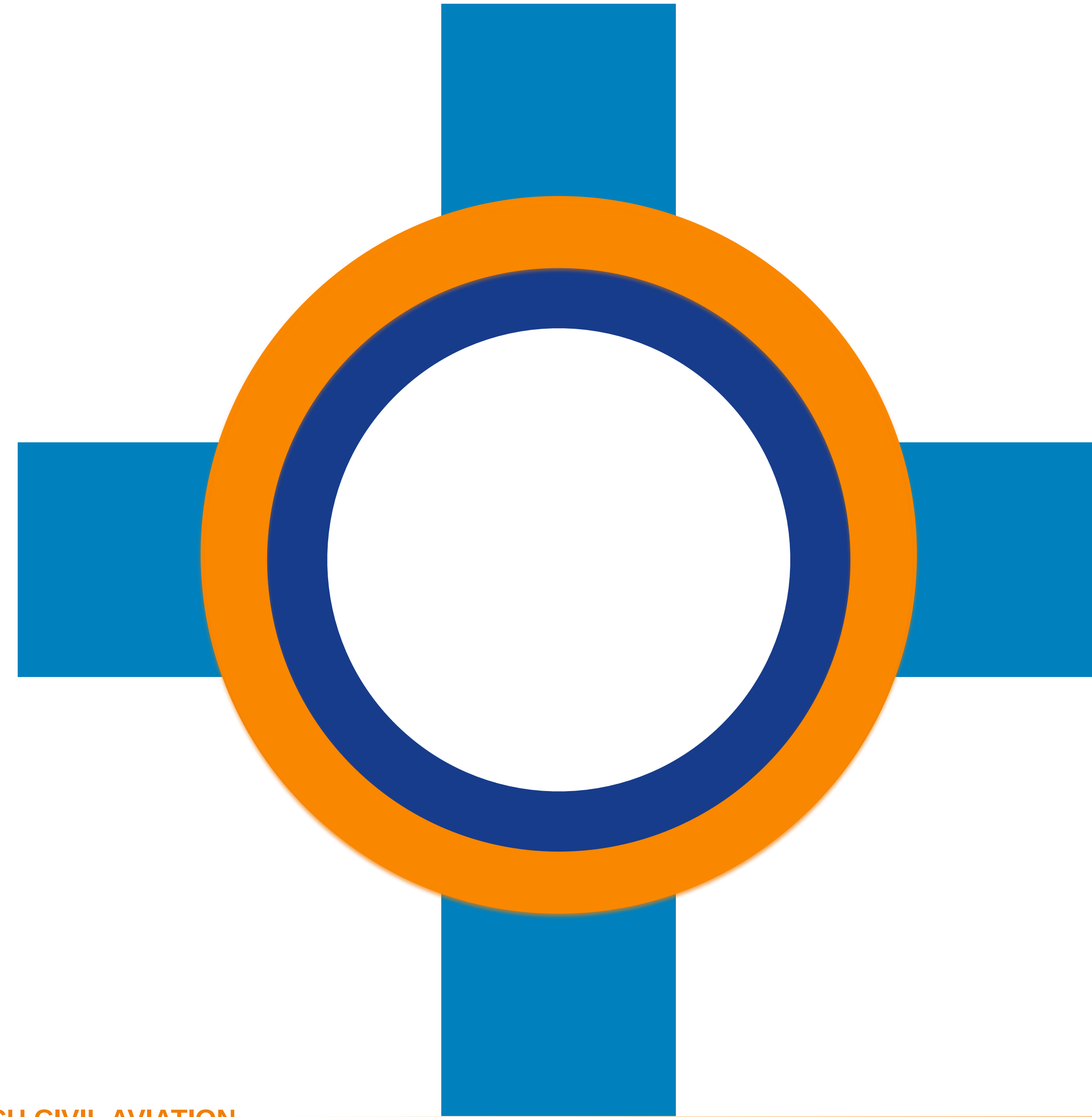


2. Transformation process

Today



Tomorrow



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2. Transformation
process

TAKE AWAYS

- APPs are user focused
- Lower barriers for newcomers
- Overcome the syndrome « *Not invented here* »



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1. Observation

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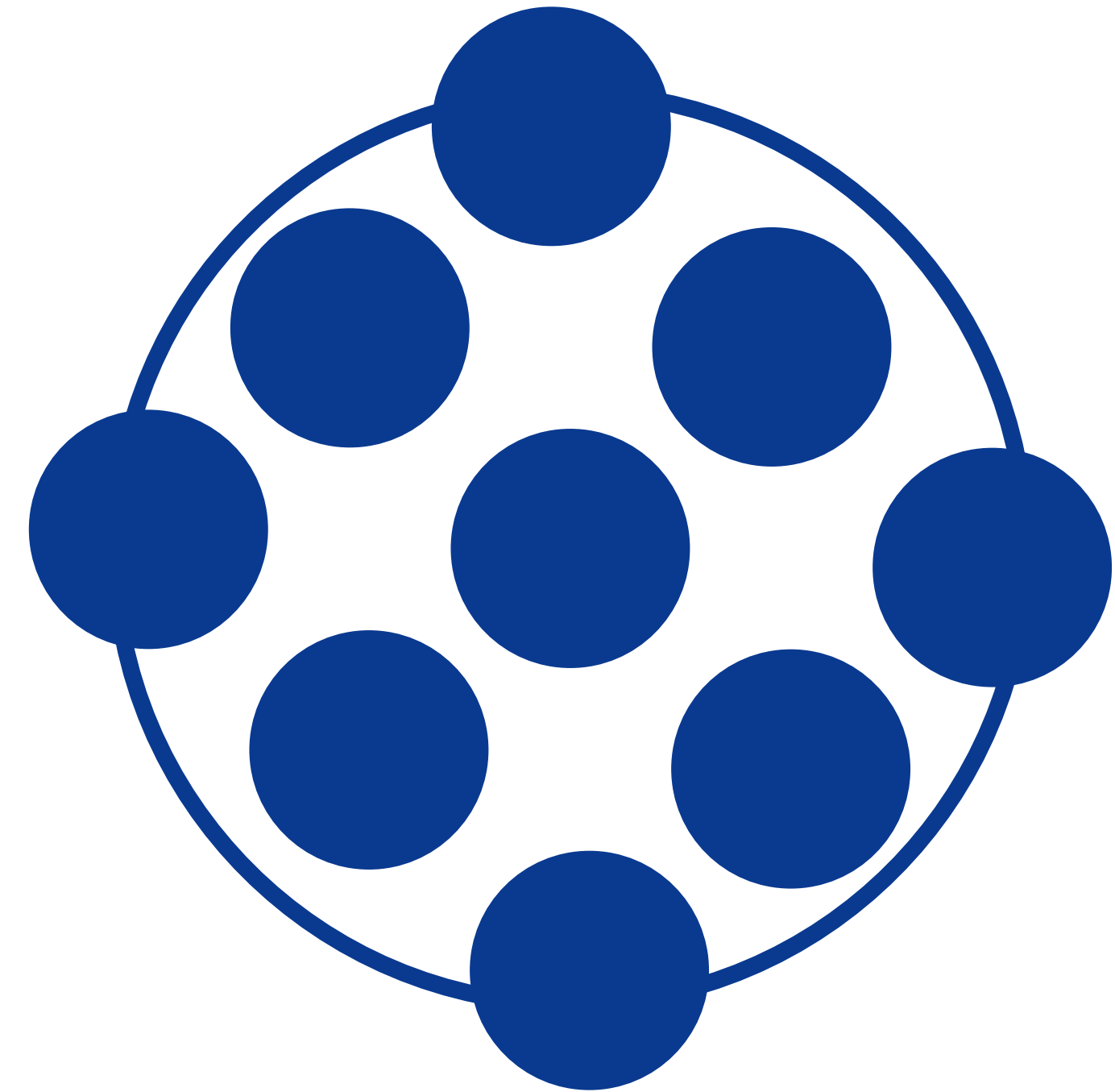


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3.Improvement
versus
innovation



PRODUCT A



PRODUCT A 2.0

IMPROVEMENT



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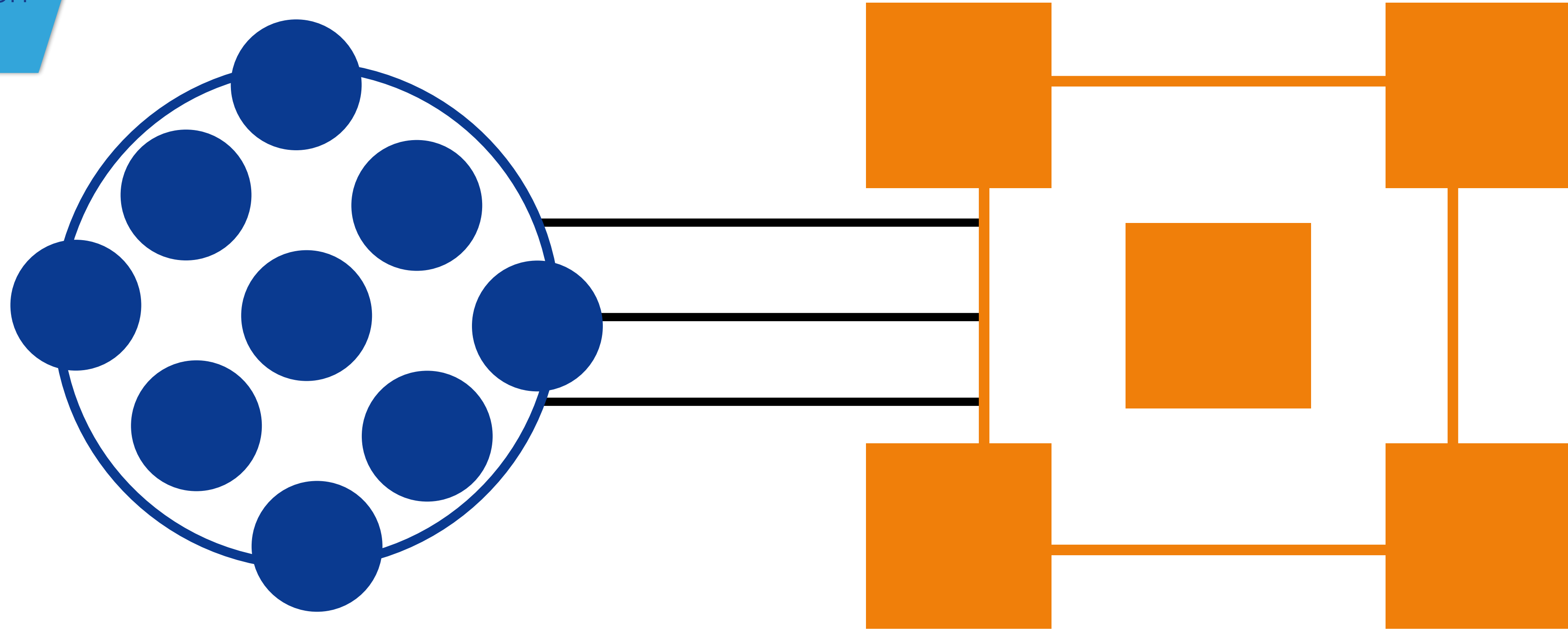
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3.Improvement
versus
innovation



PRODUCT A

PRODUCT B

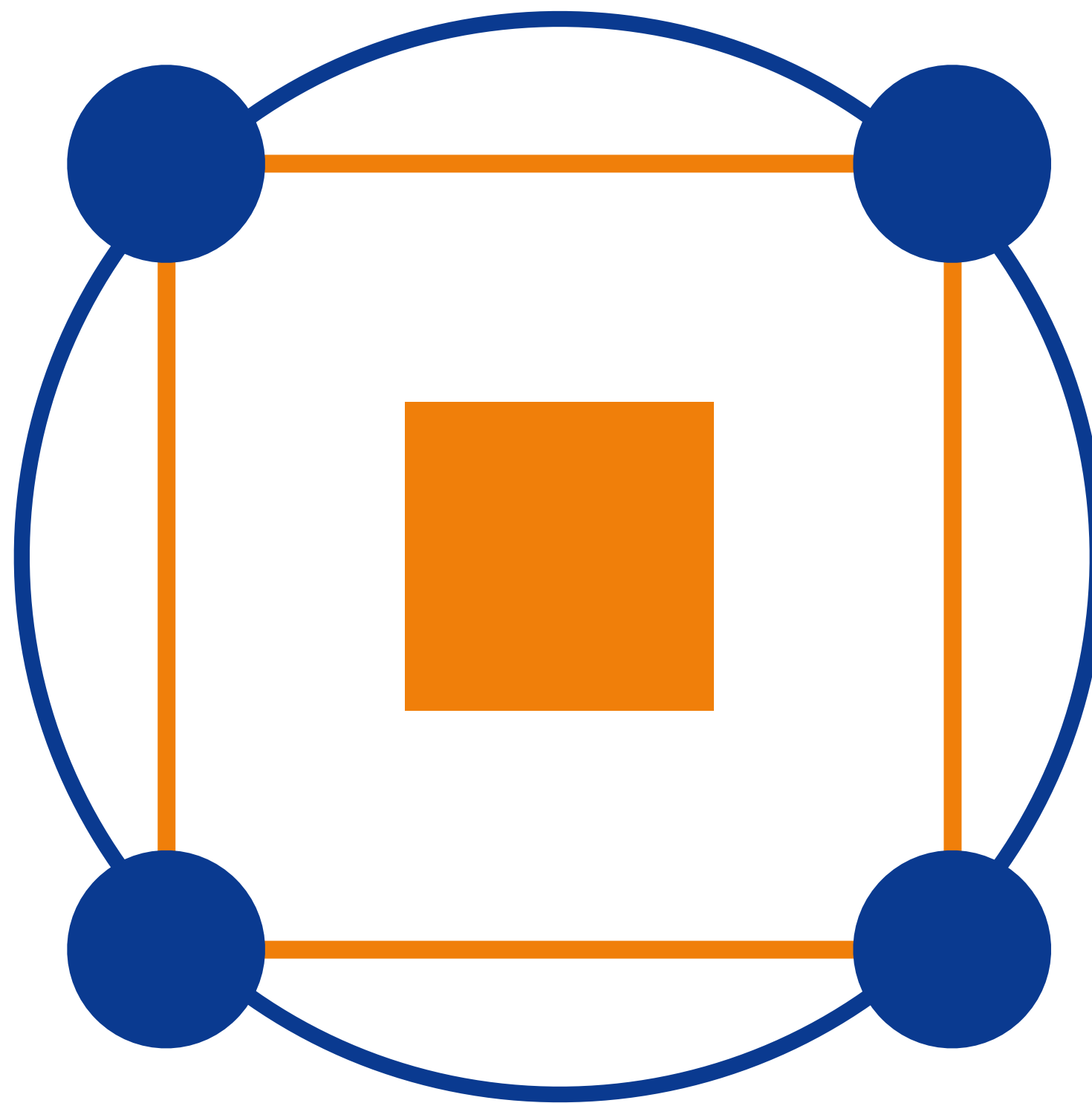


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3.Improvement
versus
innovation



HYBRID INNOVATION MANAGEMENT, BUSINESS MODEL, IT SYSTEM,...



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3. Improvement
versus
innovation

TAKE AWAYS

- Diversify our way of thinking
- Collaboration with outside players



1. Observation

2. Transformation
process

3. Improvement
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TAKE AWAYS

- APPs are user focused
- Low barriers for newcomers
- Overcome the syndrome « *Not invented here* »
- Diversify our way of thinking
- Collaboration with outside players





Thank you

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