



Session 4 – Air Transport and Tourism: Smart Product Mix

Guyana Air Transport Meeting - November 2018

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Fast Facts

- 19 million tourists visit Canada annually
- \$80 billion-a-year Canadian industry
- 18 million Canadian travelers annually
- Canada ranks 15th for international tourist arrivals and 14th for international tourism receipts



Canada ↔ Guyana



- Members of the Commonwealth of Nations, United Nations, Group of 77, etc.
- In 2016, Canada and Guyana celebrated 50 years of diplomatic relations
- Transport Canada Civil Aviation (TCCA) and the Guyana Civil Aviation Authority (GCAA) also share close ties
- TCCA delivered several workshops to the GCAA in 2016, 2017 & 2018
 - Safety Management, Risk Management & Enforcement



TCCA International Program

- Renewed engagement in the Americas & Caribbean
- Formalized technical assistance program with 3 streams:
 - Capacity Building
 - Expert Missions
 - Speakers Bureau
- Increasing safety in the region via:
 - PA-RAST
 - ICAO
 - CAAs





Tourism & Safety

- Safety sells in tourism
- Case study: Nepal
 - Demonstrated that aviation and tourism go hand in hand
 - Increases in safety paralleled spikes in passenger traffic
- Passenger traffic internationally will nearly double to 7.8 billion by 2036, and so it is essential we continue to observe and understand the relation between tourism and aviation





Working with Industry

Canadian Collaborative Aviation Safety Forum

- Process began in January 2018
- All sectors of the aviation industry
- Platform for discussing key aviation safety issues
- Benefits of increased data-sharing and harmonized coordination



Final thoughts

- 55% of international tourists travel to their destination by aircraft
- Air transport is one of the most convenient, efficient and safest means of transporting goods and people around the world
- 2017 was the safest year on record for commercial passenger air travel
- Air transport is essential to global business and the leisure industry
 - It provides access to global markets and generates trade and tourism



Canada

