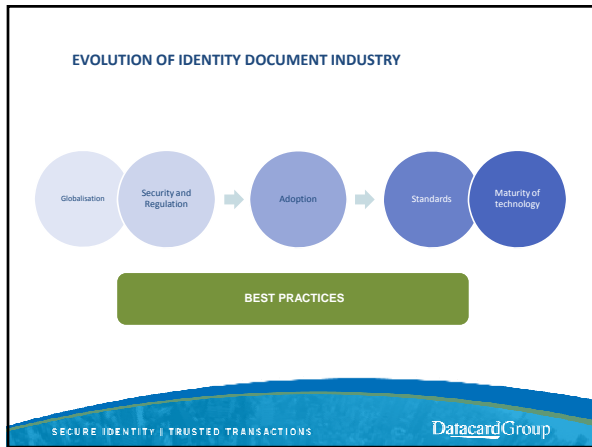


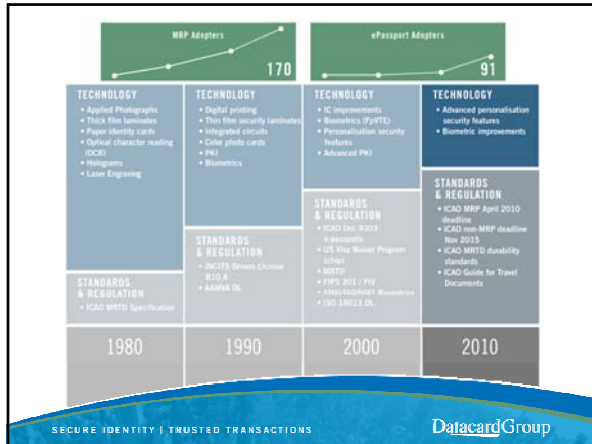
- DRIVERS**
- Regulation and standardization
 - Globalization
 - Security concerns
 - E-Gov initiatives
 - Emerging economies
 - Technology maturity
- CONSTRAINTS**
- Economic downturn and costs of "e-technology"
 - Privacy concerns
 - Political cycles



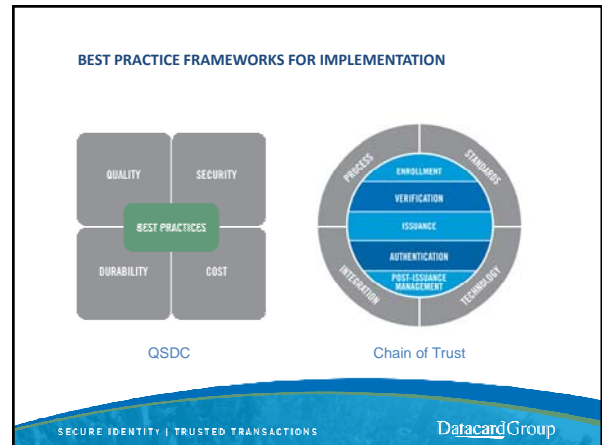
MRP Adopters		ePassport Adopters	
0		0	
TECHNOLOGY <ul style="list-style-type: none"> • Applied Photographs • Thick film laminates • Paper identity cards • Optical character reading (OCR) • Holograms • Laser Engraving 	TECHNOLOGY <ul style="list-style-type: none"> • Digital printing • Thin film security laminates • Integrated circuits • Color photo cards • PKI • Biometrics 	TECHNOLOGY <ul style="list-style-type: none"> • IC Improvements • Biometrics (F/ITC) • Personalisation security features • Advanced PKI 	TECHNOLOGY <ul style="list-style-type: none"> • Advanced personalisation security features • Biometric improvements
STANDARDS & REGULATION <ul style="list-style-type: none"> • ICAO MRTD Specification 	STANDARDS & REGULATION <ul style="list-style-type: none"> • ICAO Doc 9303 • e-identity • US Visa Waiver Program (e-Visa) • MRTD • PPS 201 / PV • ANSI/ISO/IEC JTC1/SC37 • ISO 18013 DL 	STANDARDS & REGULATION <ul style="list-style-type: none"> • ICAO Doc 9303 • e-identity • US Visa Waiver Program (e-Visa) • MRTD • PPS 201 / PV • ANSI/ISO/IEC JTC1/SC37 • ISO 18013 DL 	STANDARDS & REGULATION <ul style="list-style-type: none"> • ICAO NHP April 2010 / Revision • ICAO non-MRP Issuance Nov 2010 • ICAO MRTD Issuance Standards • ICAO Guide for Travel Documents
1980	1990	2000	2010

MRP Adopters		ePassport Adopters	
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MRP Adopters		ePassport Adopters	
82		1	
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- ### BEST PRACTICES BENEFITS
- Ensure compliance with regulations and standards
 - Achieve greater process and document security
 - Maximize efficiency in implementation and issuance and “future proof” system
 - Lower risk to project timelines, cost projections and achieving interoperability with external systems and process
 - Achieve respect of identity documents from external stakeholders and international community



- ### QUALITY, SECURITY, DURABILITY, AND COST (QSDC)
-
- Quality, Security, Durability and Cost are all essential performance criteria
 - Security and Durability are guided by external standards and internal needs, whilst Quality and Cost are defined by the issuing country
 - All four performance criteria are interconnected; e.g. security can be reduced by low quality, poor durability, or cost cutting
 - The criteria must extend beyond the physical document, and include Best Practice implementation of the end-to-end solution

- ### SECURITY AT TIME OF PERSONALIZATION
- As the physical security of the document increases, the attacks shift to theft of secure components and using false breeder documents
 - A significant defence against component theft is personalization security, where security is added to blank documents at the time of personalization
 - Security features are created using the unique variable data belonging to the bearer, and added at personalization
 - Traditional examples include the biometric and other data stored on the chip, a printed “ghost” image, laser engraved features such as CLI/MLI or tactility, and perforation features
 - Counterfeiting or alteration of these features requires more than just theft of components; specialist engineering hardware and knowledge is needed

DATACARD COVERT REGISTERED LASER/COLOR PHOTO PERSONALIZATION

Covert Photo Color/Laser Registration

Register a D2T2 color photo with an underlying-covert laser engraved image to create a covert security feature. The laser image is permanently engraved and cannot be removed without damaging the card and is evident when a D2T2 photo substitution is applied.

Dye Diffusion Thermal Transfer (D2T2)

The most common method of card personalization, D2T2 is applied directly to the card, providing high-resolution near edge-to-edge color printing.

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DATACARD® LINKJET™ SECURITY PERSONALIZATION

Datacard® LinkJet™ Security Personalization

Patent pending inkjet technology that registers variable images or text across the threads of the passport pages thus providing a unique security feature that is extremely difficult to counterfeit or alter.

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DATACARD® LINKJET™ SECURITY PERSONALIZATION

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DATACARD OVERT SECURE INDENT PERSONALIZATION

Security Indent Printing Overlapping Photo

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DATACARD® ARTISTA® VHD PIGMENT RETRANSFER COLOR PERSONALIZATION

High Speed Color Pigment Retransfer Printing

The Datacard® Artista® VHD provides high-resolution pigment color retransfer printing for over the edge personalization. Pigment retransfer printing has a higher resistance to UV fading and works well when personalizing non flat cards or unique card substrates.

Variable Color Pigment Retransfer Microprinting

The Datacard® Artista® VHD retransfer color pigment ink printing module renders personalized variable data with microprinting up to 1200 dpi.

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SECURITY AT TIME OF PERSONALIZATION USING THE MULTI-LAYERED APPROACH

- Security is a moving target and we must provide a migration path to add security at time of personalization
- Assist in methods to help inspection officers recognize security elements that can help detect Look a likes
- Develop new technologies to provide security in all layers of document issuance – not just the blank document itself
- Examples of technologies that are being evaluated and developed for this vital new area are:
 - Holography and micro lens structures
 - Nano materials
 - Novel use of new laser technologies
 - RFID

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WORLD LEADERSHIP

- Datacard®
 - Is the **Best-selling brand** of both secure ID and card personalization solutions
 - Deployed solutions in over **350** government identity programs in more than **90 countries**
 - Is an **Industry leader** in smart card personalization and other advanced technologies
- Every day, Datacard® solutions are used to
 - Produce, personalize and deliver more than **10 million** cards
 - Personalize more than **4.7 million** smart cards
 - Personalize more than **35,000** passports
- Deployed
 - Solutions for passports in over **15** countries
 - National ID programs in over **25** countries
 - Offerings for Drivers' Licenses in over **30** countries

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SUMMARY

- The identity document has undergone significant change during the past 10 years
- Best practices are being formalized and utilization of these recommendations provides governments an opportunity to achieve higher security and efficiency, while minimizing risk
- Many sources exist to help in applying best practices to the unique needs of government projects
- (STOP) Security at Time of Personalization is an example of a method of instantiating best practices in implementation

HIGHER SECURITY GREATER EFFICIENCY LOWER RISK

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THANK YOU

- Please visit the Datacard booth and www.datacard.com/gov

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