



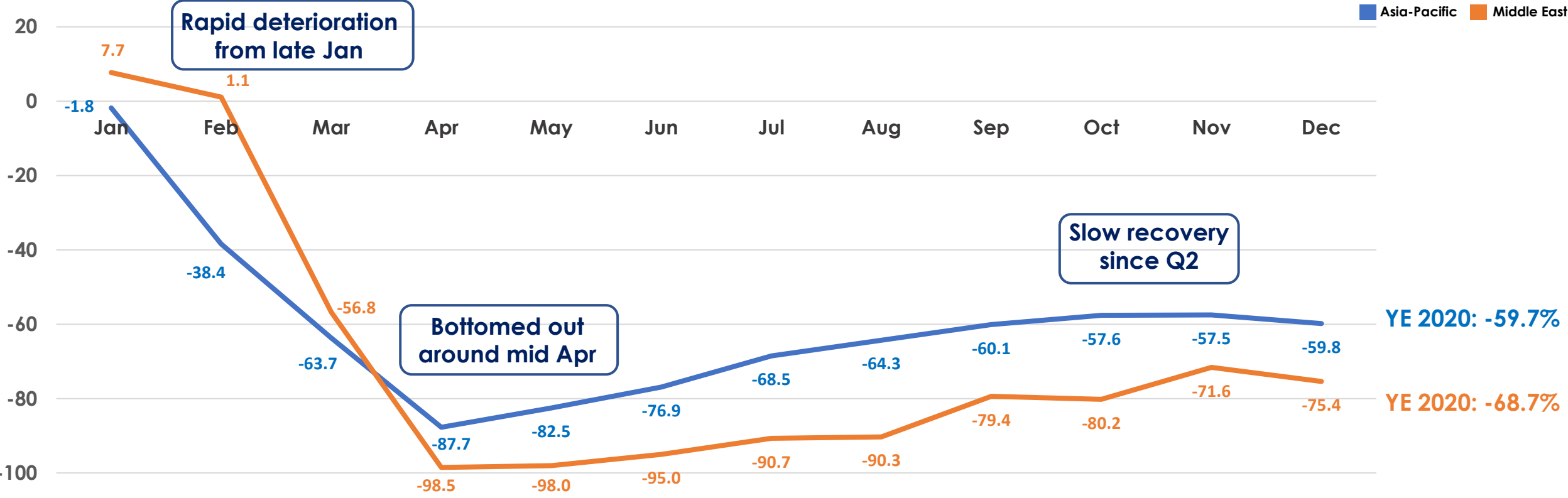
# ICAO Middle East Webinar on Economic Impact of COVID-19 on Aviation – COVID-19 Impact on Airports

5 April 2021

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Director General, ACI Asia-Pacific

# 2020 traffic figures

# 2020 passenger traffic trending (Asia-Pacific and Middle East) (Year-On-Year % change)



## Uncertainties...



Vaccine effectiveness

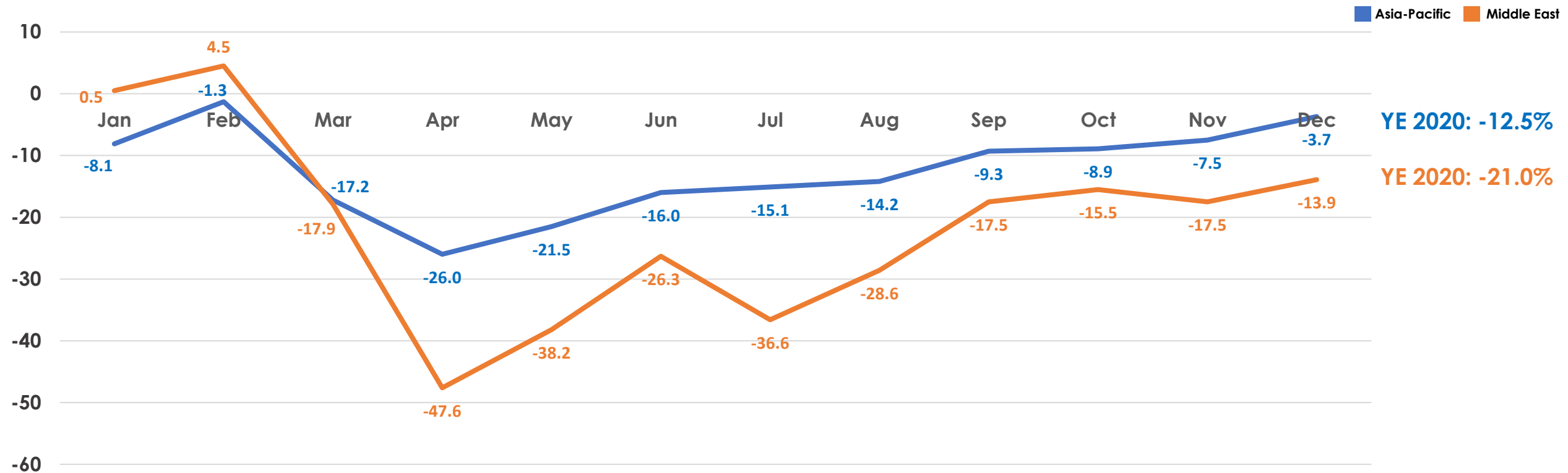


COVID-19 new variants

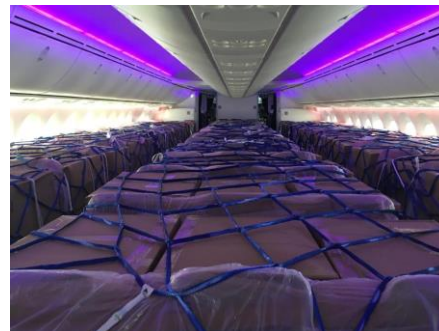


Tightened travel restrictions

# 2020 cargo traffic trending (Asia-Pacific and Middle East) (Year-On-Year % change)



*Cargo sector was less affected as it played crucial role in transporting medical equipment and supplies around the world.*



# TRAVEL & TOURISM: ECONOMIC IMPACT 2021<sup>1</sup>



## GLOBAL DATA

### \$ Total GDP contribution:



### Total Travel & Tourism GDP change in 2020:

**-49.1%** = USD -4,498 BN

### Global economy GDP change:

**-3.7%**

### 👤 Total Travel & Tourism jobs:



1 in 4 net new jobs were created by Travel & Tourism during 2014-2019



### Change in jobs in 2020<sup>2</sup>

**-61.6MN**  
-18.5%

### \$ Leisure vs Business Spending:



● Leisure Spending:  
2019 = USD 4,692.4 BN  
2020 = USD 2,373.7 BN  
(-49.4% change)

● Business Spending:  
2019 = USD 1,294.2 BN  
2020 = USD 504.3 BN  
(-61.0% change)

### \$ Domestic vs International Spending:

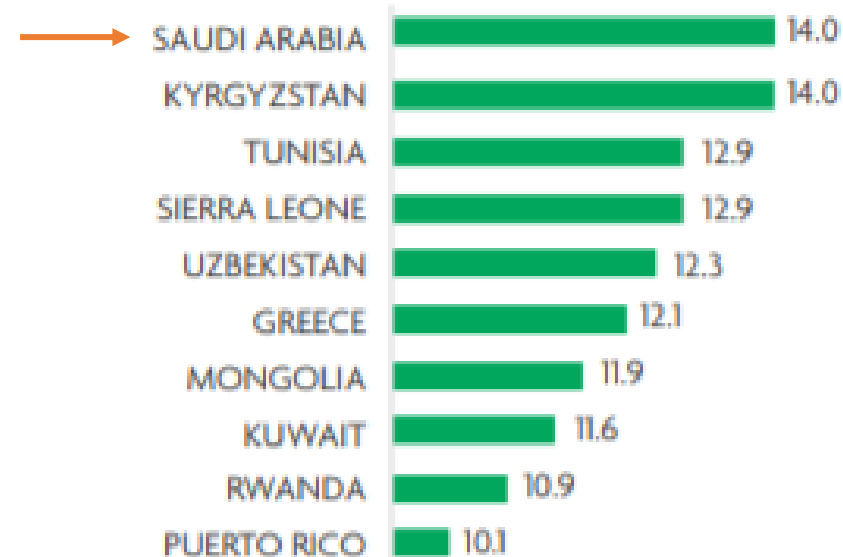


● Domestic Spending:  
2019 = USD 4,295.1 BN  
2020 = USD 2,360.3 BN  
(-45.0% change)

● International Spending:  
2019 = USD 1,691.5 BN  
2020 = USD 517.6 BN  
(-69.4% change)

## Middle East was the 2<sup>nd</sup> fastest growing region in 2019 after Asia-Pacific

FIGURE 7: FASTEST GROWING LARGER COUNTRIES AND ECONOMIES IN TRAVEL & TOURISM GDP 2019



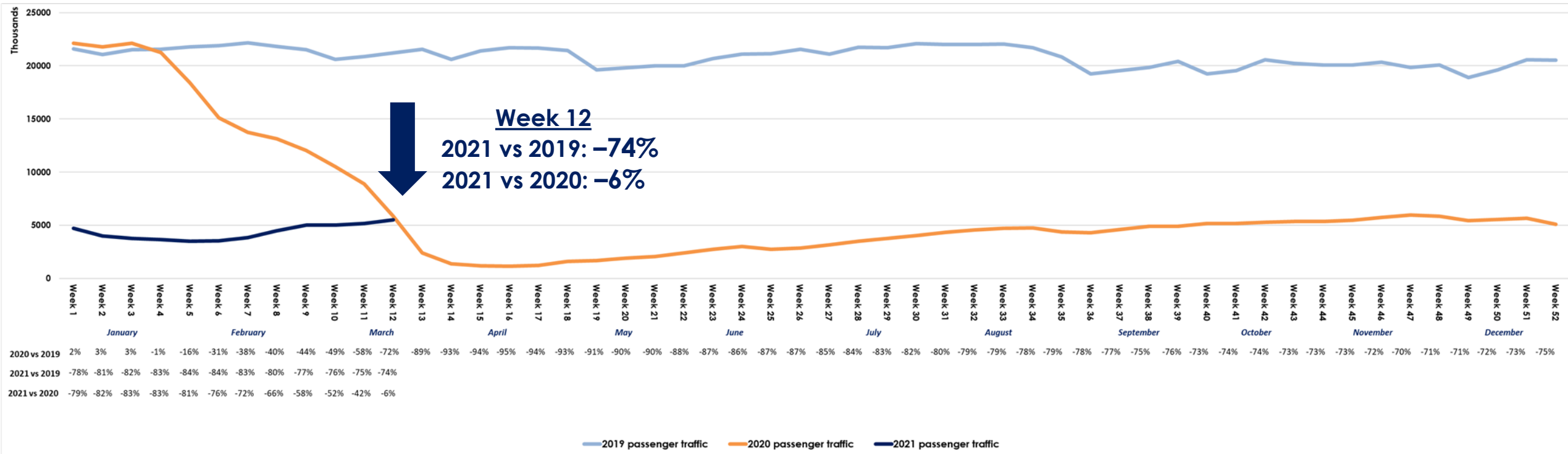
<sup>1</sup> This data includes the direct, indirect, and induced impact of Travel & Tourism. Source: WTTC and Oxford Economics. All values are in constant 2020 prices & exchange rates. As reported in March 2021.  
<sup>2</sup> Where countries or regions have implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).

# Weekly passenger traffic monitoring (2020 week 1 – 2021 week 12)

# Weekly airport passenger traffic monitoring: selected airports in Asia-Pacific and Middle East (2020 week 1 – 2021 week 12)

2020 Week 1 – 2021 Week 12

30 Dec 19 – 21 Mar 21



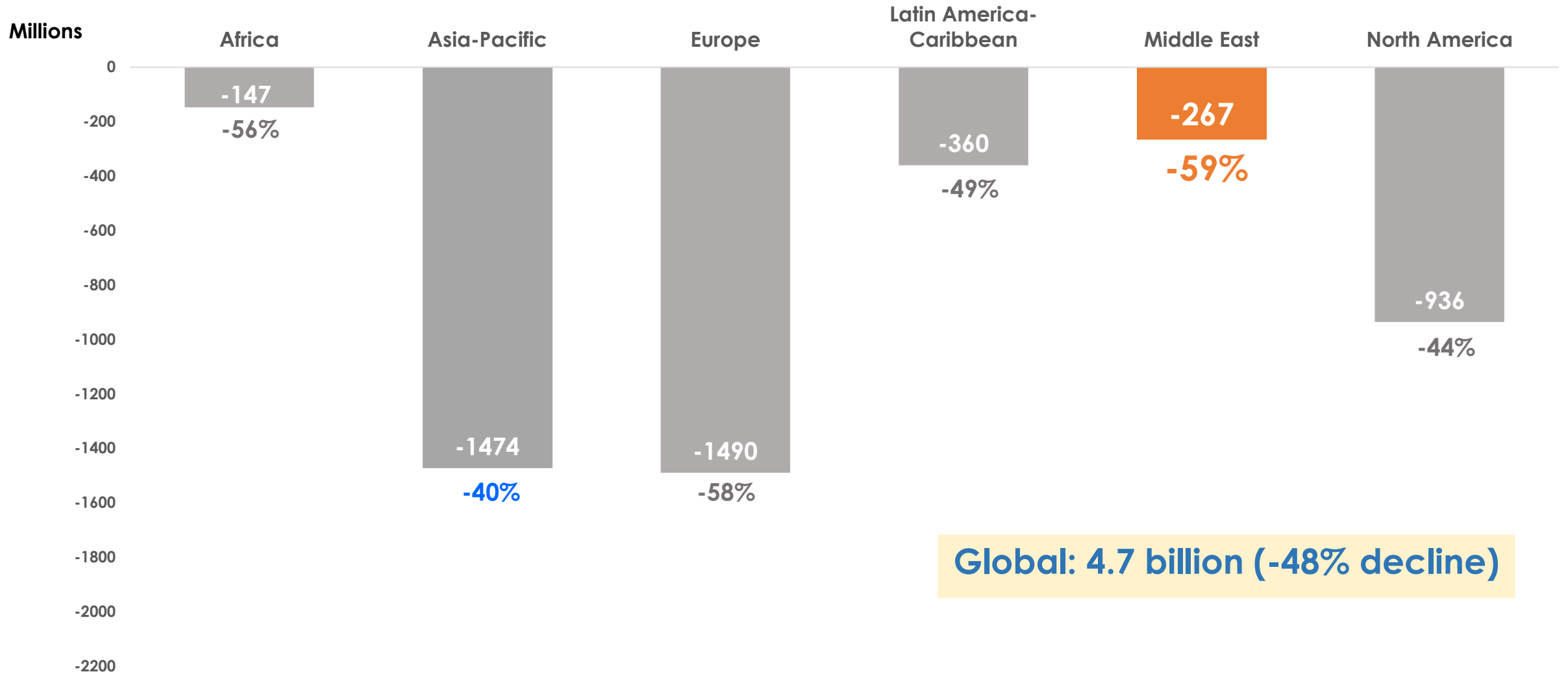
\*Source: ACI Asia-Pacific survey of preliminary total passenger traffic data from 32 airports in Asia-Pacific and Middle East (these airports collectively serve around 29% of passenger traffic in the region) (Note: Feb & Mar 2021 traffic only include data from 30 airports)

# Latest COVID-19 economic impact analysis (March 2021)



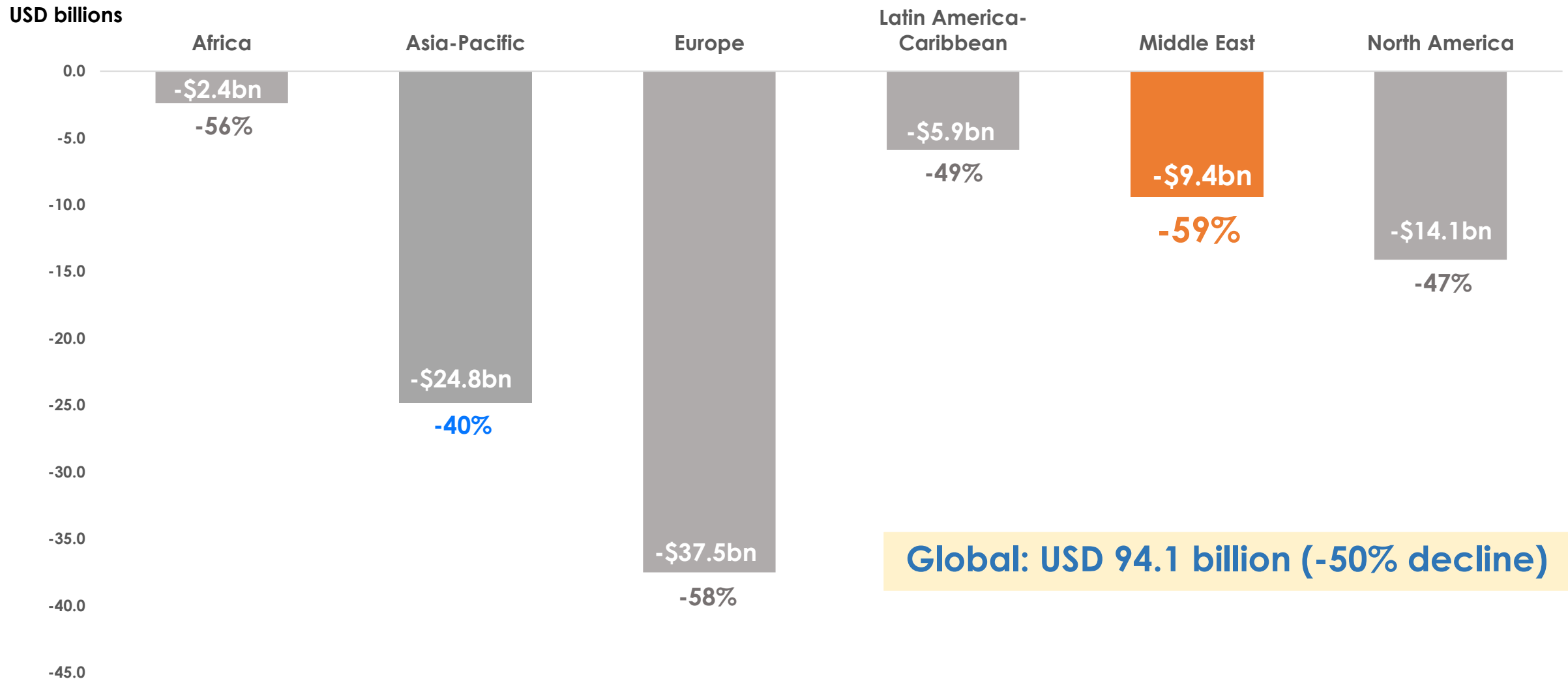
# Estimated passenger traffic loss by region for 2021

(as compared to the "business as normal" scenario)



# Estimated airport revenue loss by region for 2021 (USD billion)

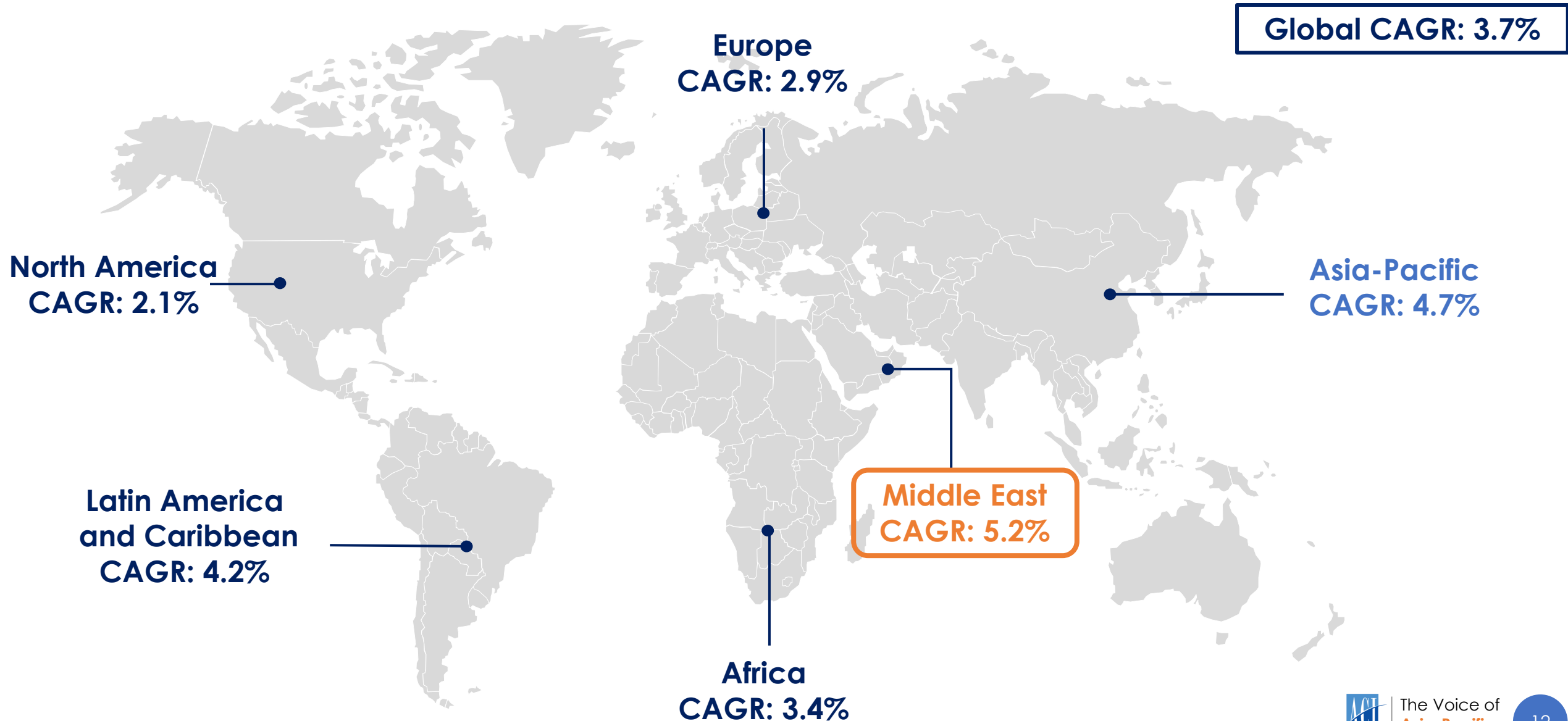
(as compared to the “business as normal” scenario)



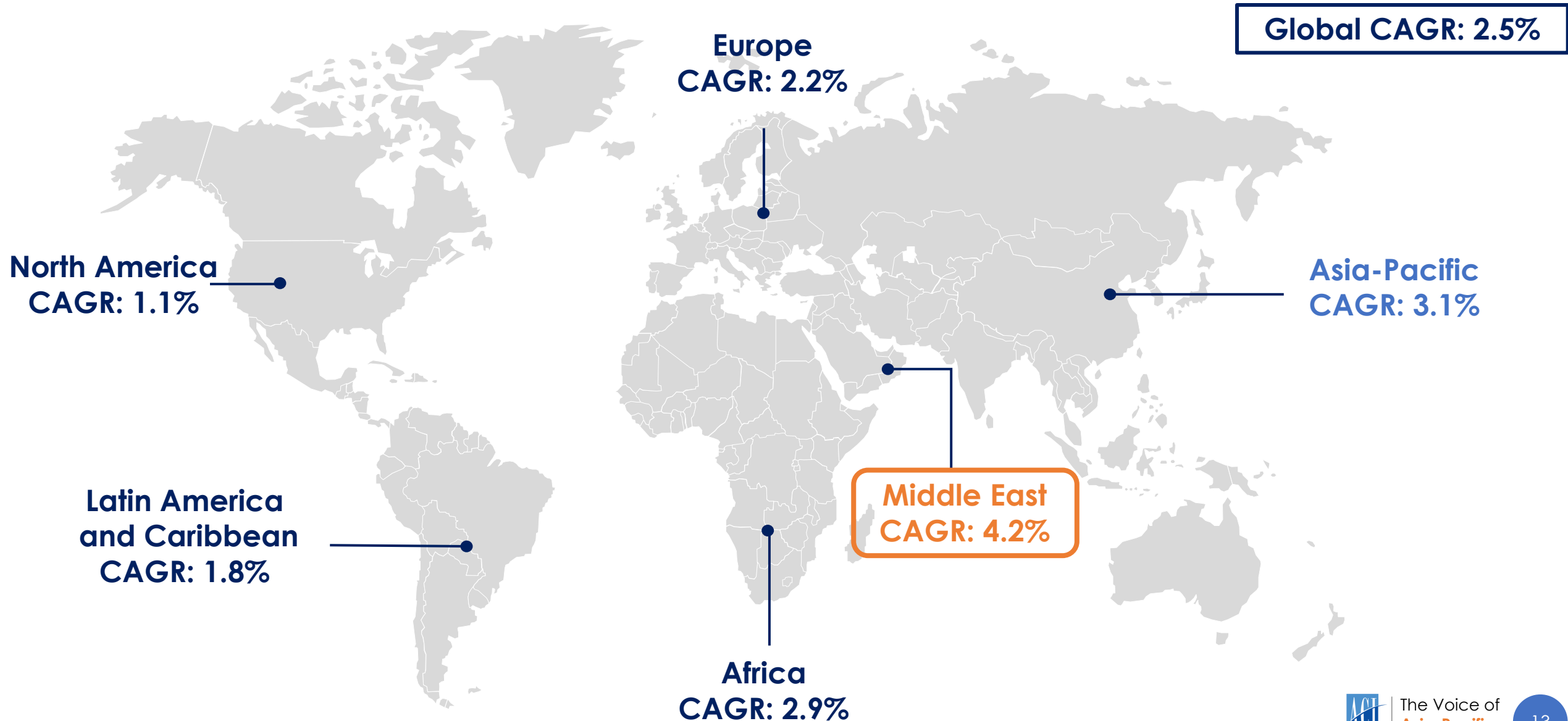
# Long-term forecast (2019-2040)

*The fundamentals are there to stay*

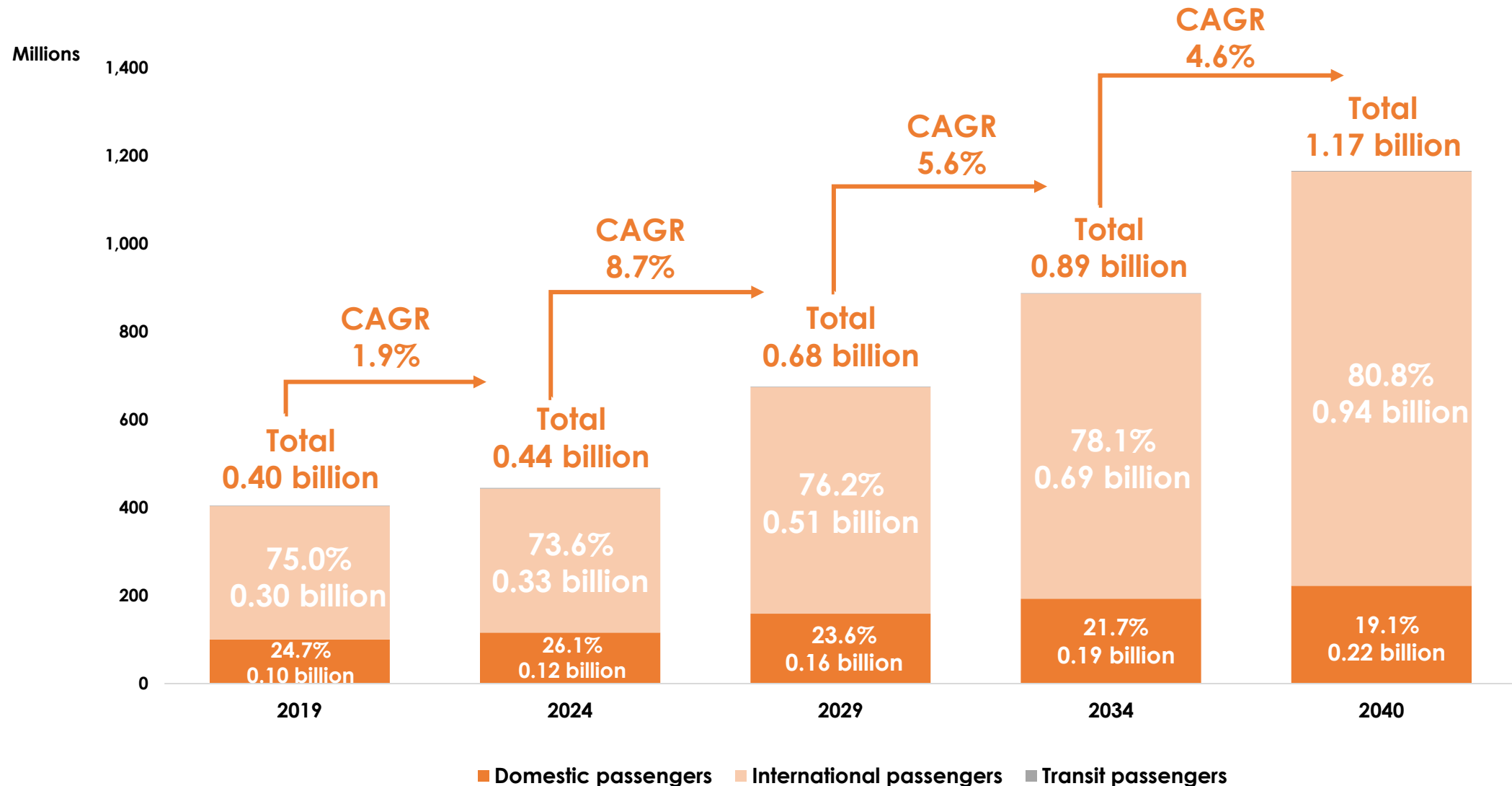
# Regional CAGR for Total Passenger Traffic (2019-2040)



# Regional CAGR for Total Air Cargo (2019-2040)



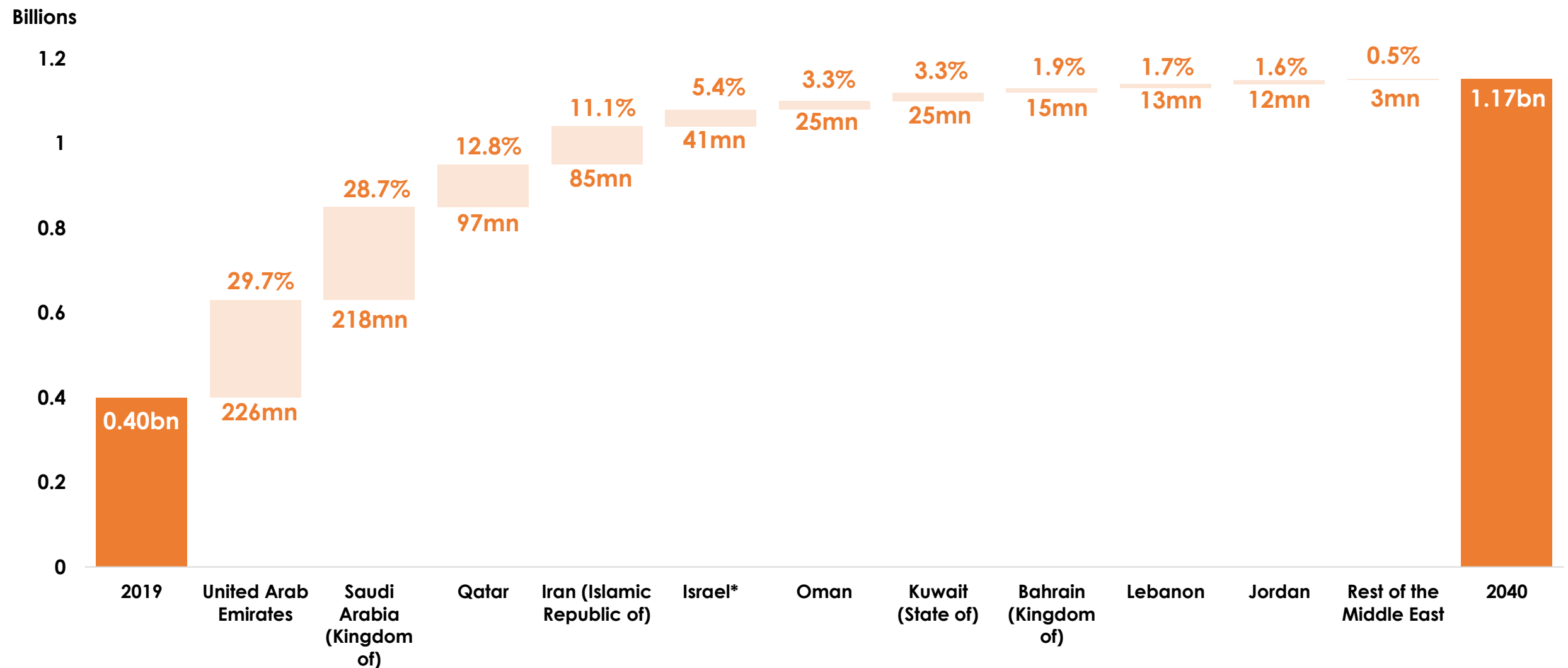
# Middle East Domestic and International Passenger Traffic (2019-2040)



\*Total passenger includes scheduled and non-scheduled international, domestic and transit passengers

Source: ACI World, World Airport Traffic Forecasts 2020–2040

# Top 10 countries in the Middle East by passenger traffic growth contribution (2019-2040)



Source: ACI World, World Airport Traffic Forecasts 2020–2040

# Top 10 fastest-growing countries globally for passenger traffic

## Total passenger traffic growth (2019-2040 CAGR)

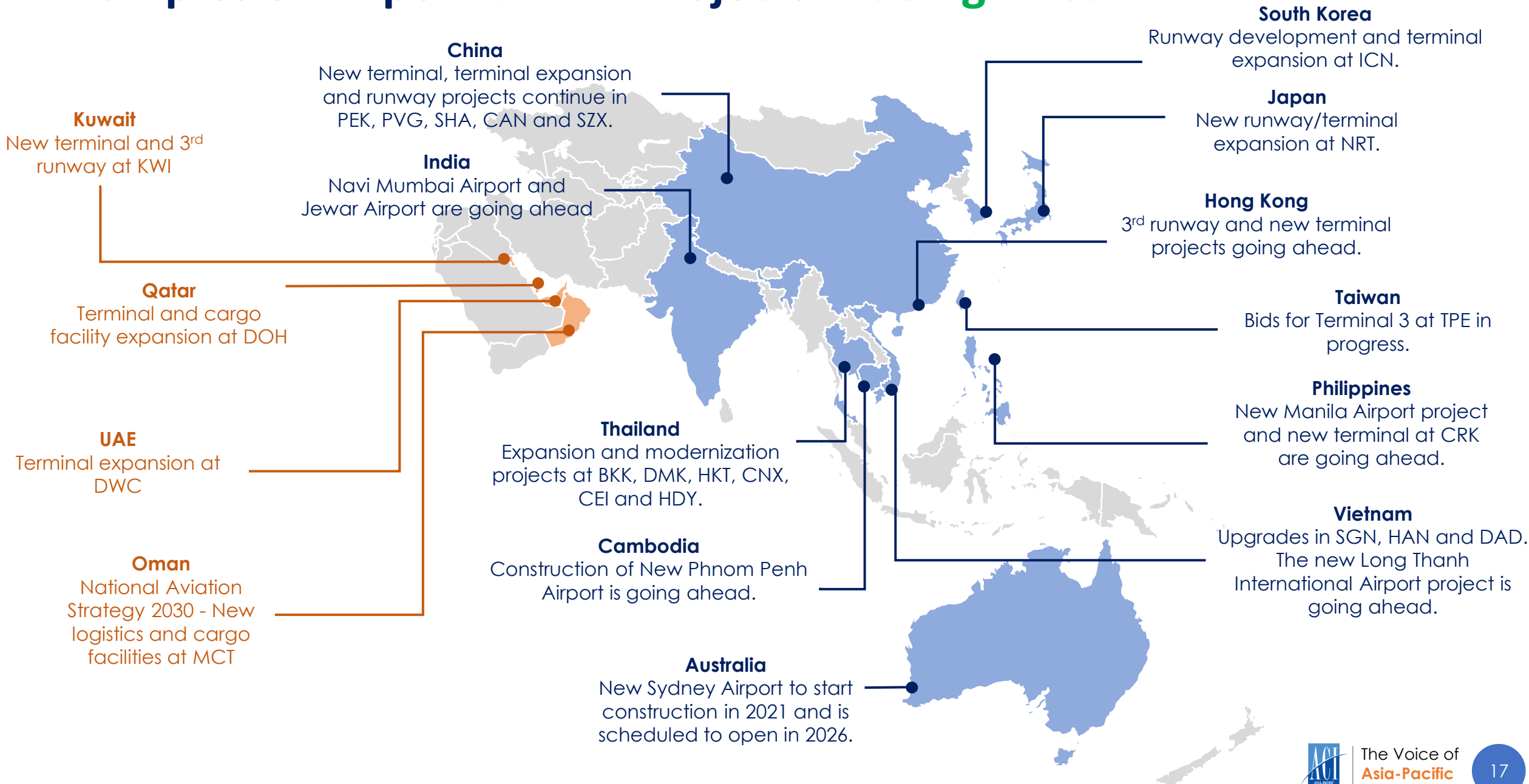
Over 100 million passenger traffic in 2019

■ Asia-Pacific ■ Middle East ■ Other regions

Rank	Country	2019 - 2040 CAGR (%)
1	Indonesia	6.6%
2	India	6.5%
3	Vietnam	6.0%
4	Saudi Arabia (Kingdom of)	5.6%
5	United Arab Emirates	5.1%
6	China (People's Republic of)	4.8%
7	Mexico	4.7%
8	Turkey	4.6%
9	Malaysia	4.4%
10	Thailand	4.3%



# Examples of Airport CAPEX Projects – Going Ahead



# Examples of Airport CAPEX Projects – Delayed, Deferred, Cancelled

## India

CCU has put airport expansion projects on hold due to COVID-19

BOM has deferred its CAPEX plans

## Saudi Arabia

Financing plans for RUH's expansion has been put on hold.

## Malaysia

The construction and expansion of all airports in the country will be deferred pending a study on the aviation industry.

## Indonesia

AP2 to cut capital spending by 90% in 2020 to approximately IDR712 billion (USD48.5 million)

## Japan

Hokkaido Airports Co Ltd plans to reduce its 2020-2025 capital investment at seven airports from USD946.1 million to less than USD473.1 million due to COVID-19

## Philippines

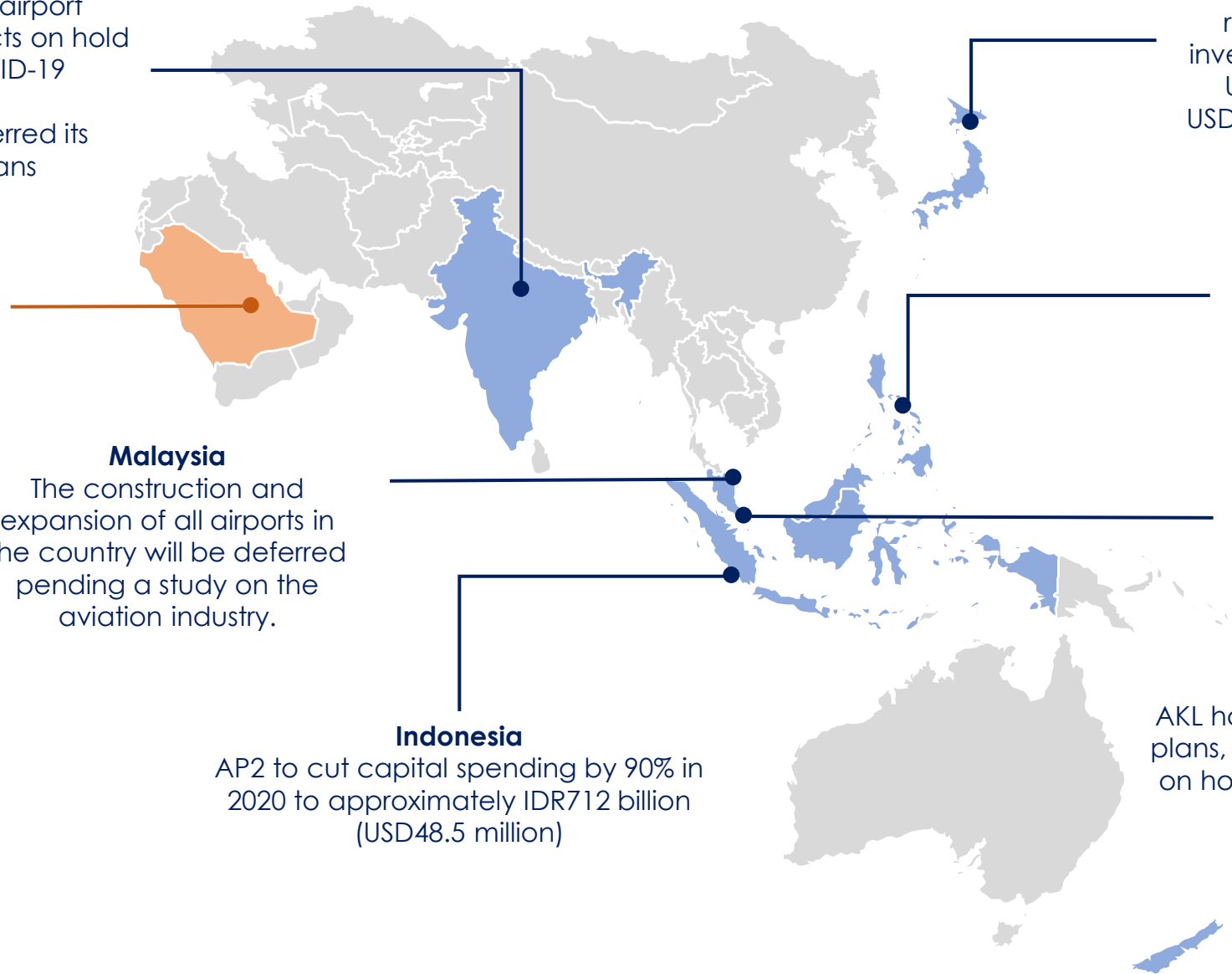
The upgrade project of MNL was cancelled after the government rejected to renegotiate some of its terms to ensure its financial viability in light of COVID-19.

## Singapore

Postpone construction of a fifth terminal at SIN for at least two years.

## New Zealand

AKL has suspended big expansion plans, projects that have been put on hold were worth more than \$2 billion.



# The path towards recovery

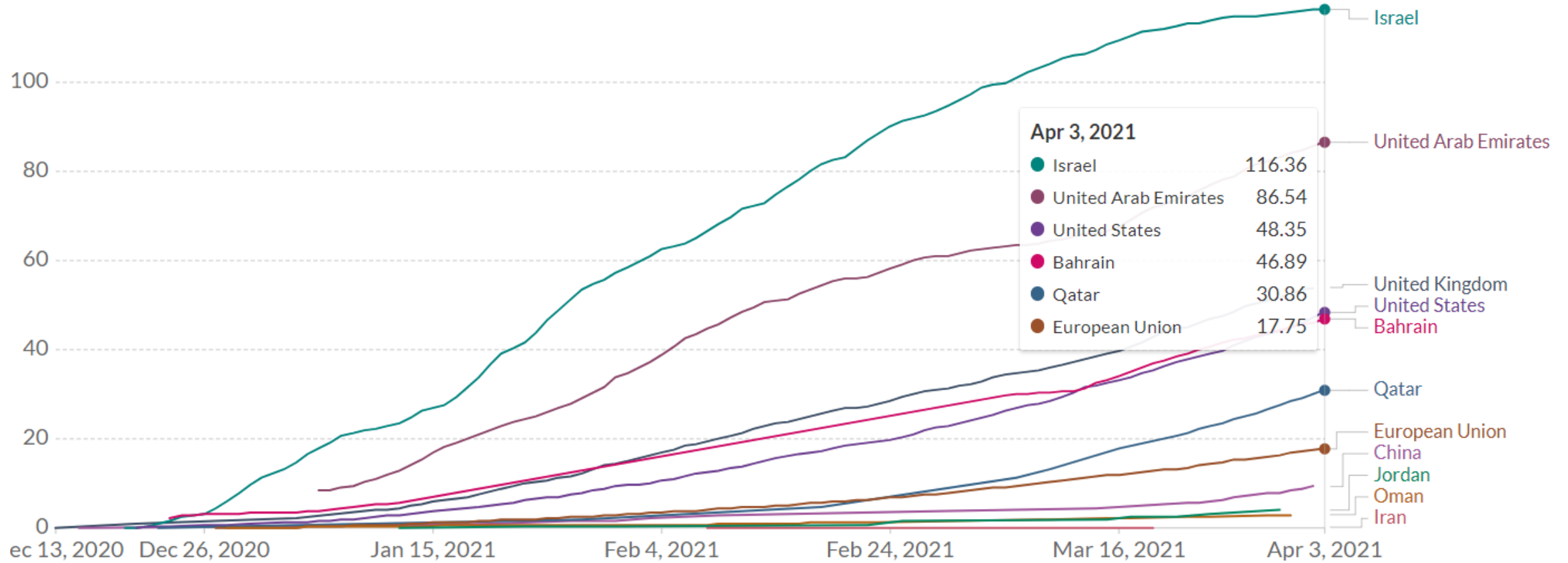
## Competitiveness of the Aviation eco-system:

### *1. Public Health and travel restrictions*

# COVID-19 vaccine doses administered per 100 people

Total number of vaccination doses administered per 100 people in the total population. This is counted as a single dose, and may not equal the total number of people vaccinated, depending on the specific dose regime (e.g. people receive multiple doses).

LINEAR LOG



# ACI Asia-Pacific Survey on vaccine, quarantine and testing 7 respondents from ME



Category	Sub-category	Middle East (7)
Obstacles to restart	Impacts on COVID variants on testing and quarantine	<ul style="list-style-type: none"> <li>More stringent (43%)</li> <li><b>No change (57%)</b></li> </ul>
	International travel restrictions	<ul style="list-style-type: none"> <li>BANNED for all/ most non-residents (14%)</li> <li>BANNED for selected non-residents (29%)</li> <li>ALLOWED but with conditions (14%)</li> <li><b>ALLOWED (43%)</b></li> </ul>
	Multiple tests requirements for travel	<ul style="list-style-type: none"> <li><b>Double tests (pre-dep + arr) (57%)</b></li> <li>Pre-departure only (14%)</li> <li>Arrival test only (29%)</li> </ul>
	Quarantine requirement	<ul style="list-style-type: none"> <li>Quarantine for all (43%)</li> <li>No quarantine for low-risk countries (0%)</li> <li><b>No quarantine for all (57%)</b></li> </ul>
	Cost of arrival test	<ul style="list-style-type: none"> <li><b>For free (50%)</b></li> <li><b>With cost by passengers (50%)</b></li> </ul>
	Cost of quarantine	<ul style="list-style-type: none"> <li><b>By passenger (83%)</b></li> <li>By government (17%)</li> </ul>
	Vaccination	Vaccination starting before April 2021
Priority of vaccination for airport workers		<ul style="list-style-type: none"> <li><b>Yes (72%)</b></li> <li>No (14%)</li> <li>Unknown yet (14%)</li> </ul>
Availability of vaccination timetable for general population		<ul style="list-style-type: none"> <li><b>Yes (57%)</b></li> <li>No (43%)</li> </ul>

Category	Sub-category	Middle East (7)
Pre-departure test	Pre-departure test requirement	<ul style="list-style-type: none"> <li>• <b>All passengers (57%)</b></li> <li>• Some passengers (29%)</li> <li>• Not required (14%)</li> </ul>
	No. of hours prior to departure	<ul style="list-style-type: none"> <li>• 48hrs (33%)</li> <li>• <b>72hrs (67%)</b></li> <li>• 96hrs (0%)</li> </ul>
	Pre-departure testing service offered by airports	<ul style="list-style-type: none"> <li>• <b>Yes (42%)</b></li> <li>• No (29%)</li> <li>• Under consideration (29%)</li> </ul>
Arrival Test	Arrival test requirement	<ul style="list-style-type: none"> <li>• <b>All passengers (57%)</b></li> <li>• Some passengers (29%)</li> <li>• No, if pre-dep test done (14%)</li> </ul>
	Location of arrival test	<ul style="list-style-type: none"> <li>• <b>At airport (86%)</b></li> <li>• Outside airport (14%)</li> </ul>
	Type of test used	<ul style="list-style-type: none"> <li>• <b>PCR (100%)</b></li> <li>• Antigen (0%)</li> <li>• PCR + Antibody (0%)</li> </ul>
	Capability of testing facility	<ul style="list-style-type: none"> <li>• <b>Sample collection + lab testing (50%)</b></li> <li>• <b>Sample collection (50%)</b></li> </ul>
	Average result waiting time	<ul style="list-style-type: none"> <li>• 2-4 hrs (0%)</li> <li>• 4-6 hrs (0%)</li> <li>• 6-8 hrs (33%)</li> <li>• 8-10 hrs (17%)</li> <li>• <b>&gt; 10 hrs (50%)</b></li> </ul>
	Waiting at the airport for result	<ul style="list-style-type: none"> <li>• Yes (0%)</li> <li>• <b>No (100%)</b></li> </ul>
	Maximum testing capacity per day	<ul style="list-style-type: none"> <li>• &lt;1000 (0%)</li> <li>• 1000-3000 (0%)</li> <li>• <b>3000-6000 (40%)</b></li> <li>• <b>6000-9000 (40%)</b></li> </ul>

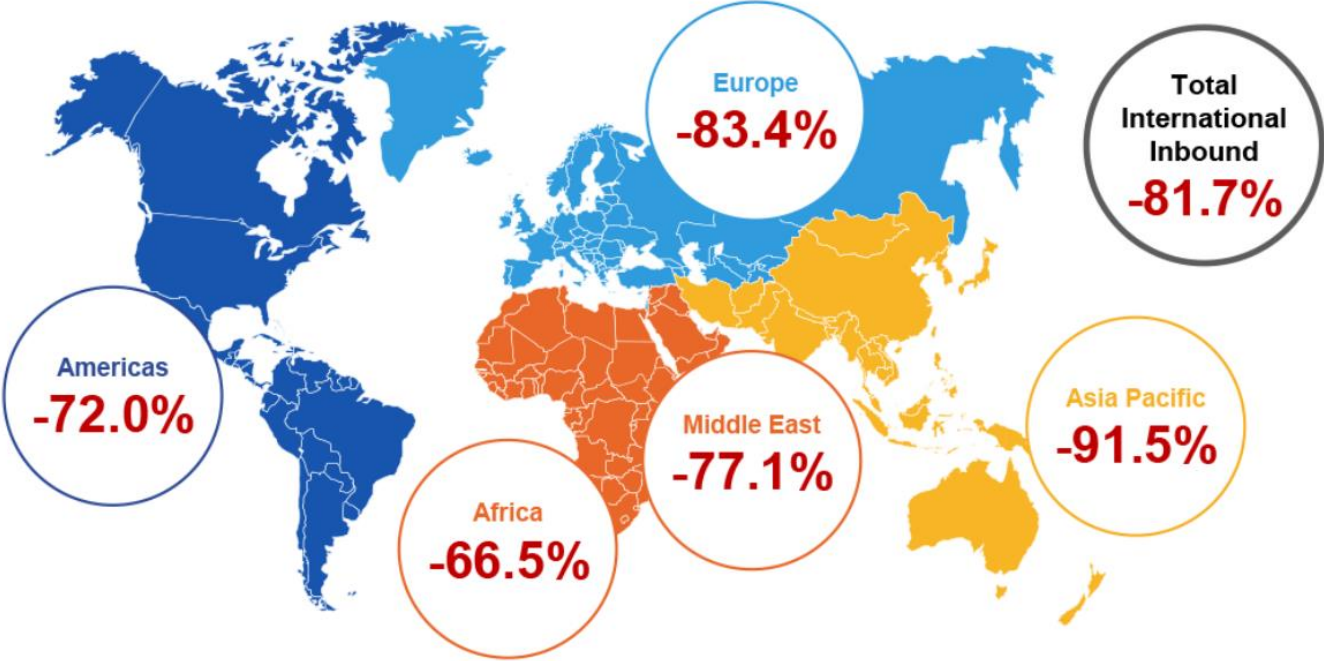
# The path towards recovery

## Competitiveness of the Aviation eco-system:

### *2. Actual and pent-up Demand*



# H1 2021 global international\* arrivals, Jan to Jun 2021 vs 2019



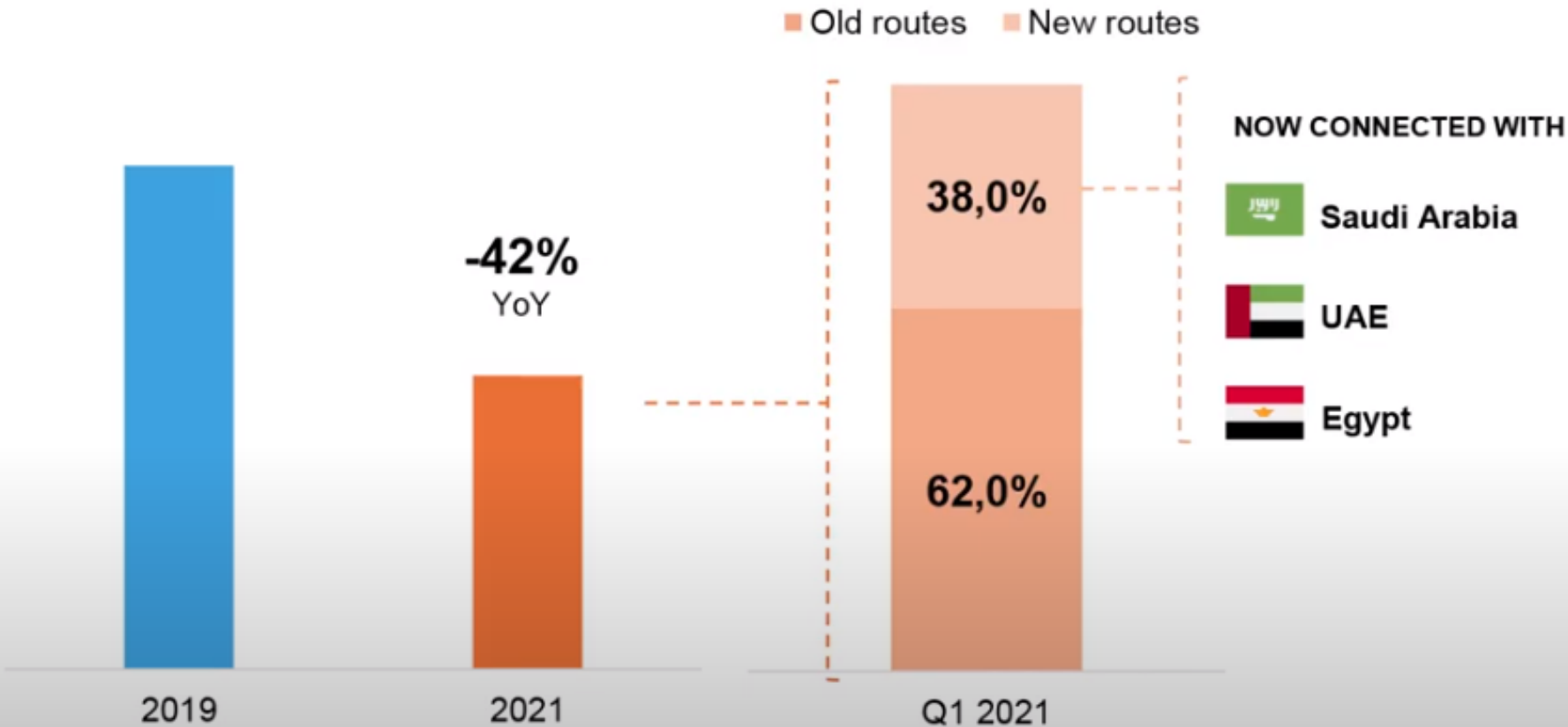
**THE MIDDLE EAST IS PERFORMING BETTER THAN THE WORLD AVERAGE (INTL. TRAFFIC)**

\*Excluding domestic

- Arrivals from Jan to Jun 2021 as of 17 Mar vs same period in 2019.
- Considered all Lengths of Stays at destination.
- Source: ForwardKeys Actual Air Tickets Data.

# Qatar is back, new connections strengthen its regional position in Q1

International\* Seat Capacity from Middle East to Qatar, 1 January to 31 March 2021 vs. 2019



\*Excluding domestic

**NEW OPPORTUNITIES AHEAD THROUGH OPEN SKYES**

SOURCE: FORWARDKEYS

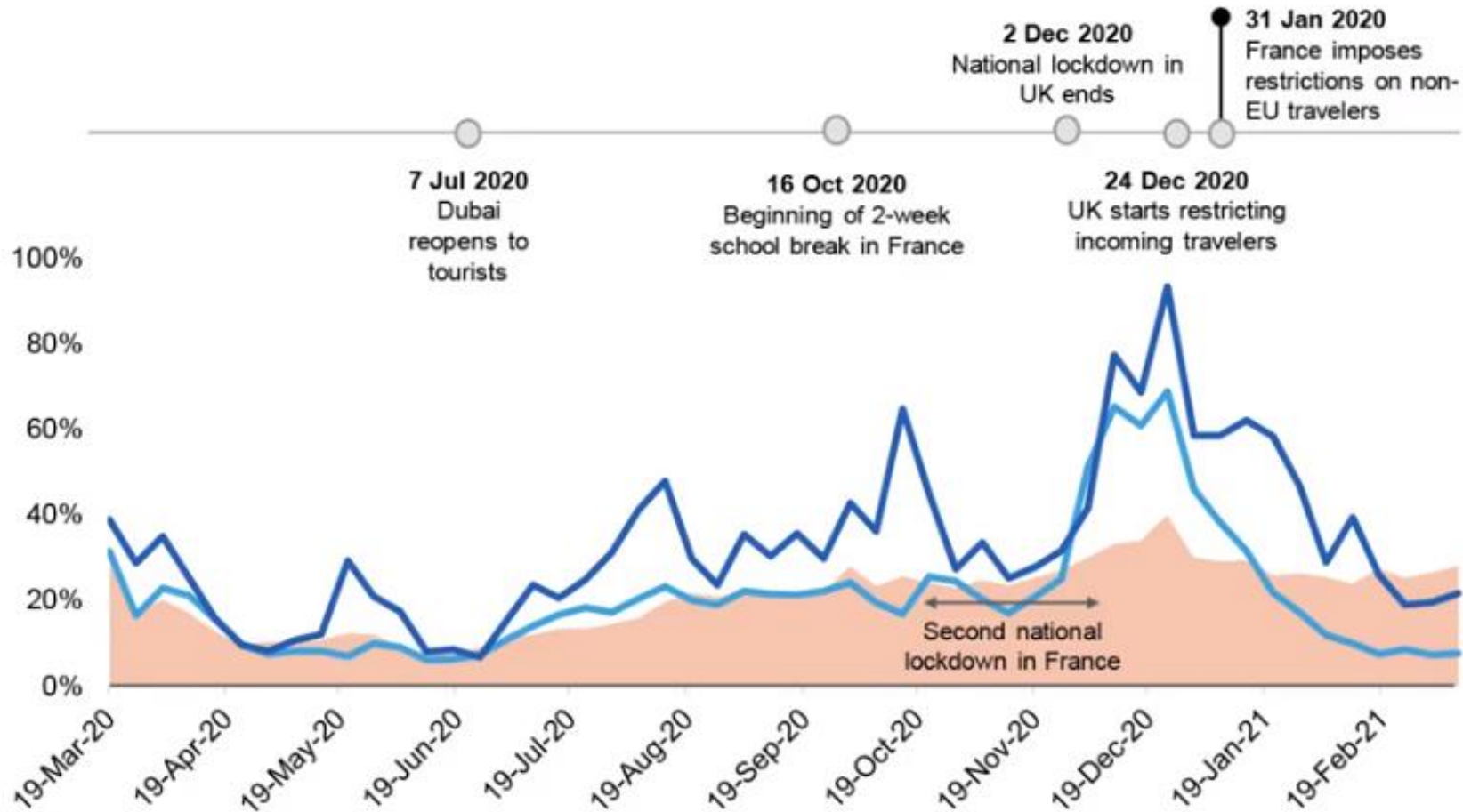


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# PENT-UP DEMAND IS THERE

Year-to-date international\* and arrivals from UK and France to Dubai, % of Mar 2018 to Mar 2019 volumes



\*Excluding domestic

SOURCE: FORWARDKEYS



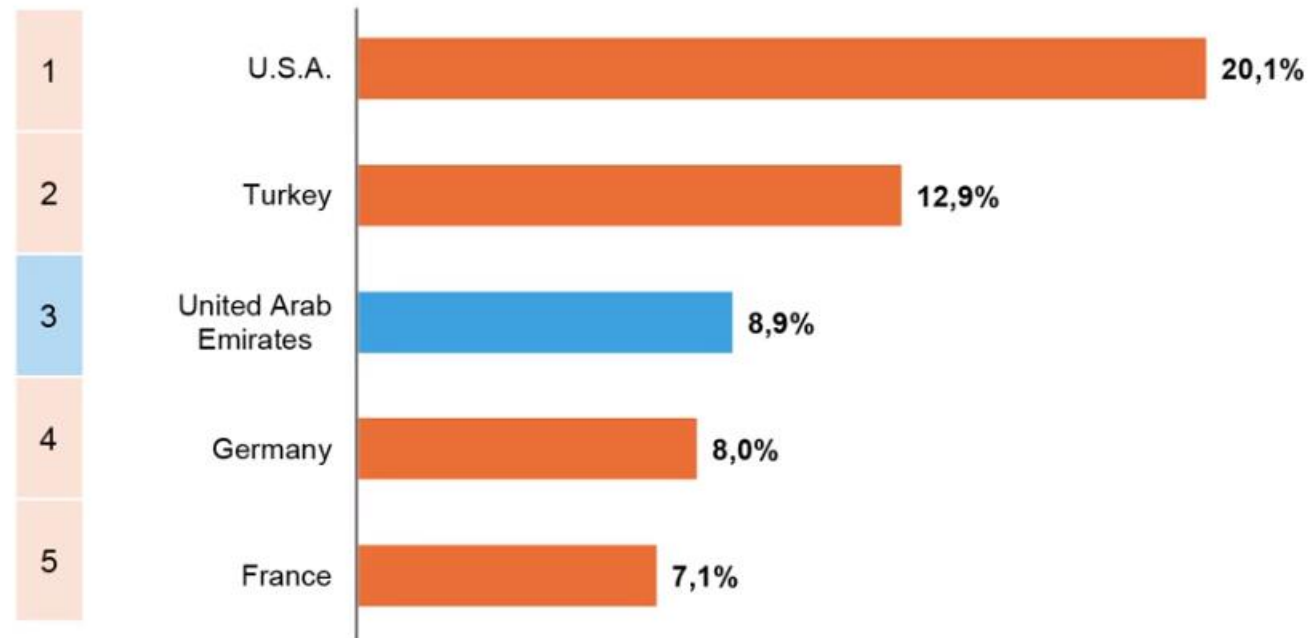
The Voice of  
Asia-Pacific  
Airports



# TRAFFIC FACILITATED BY VACCINE ROLL-OUT

## New ties between Israel and UAE presents new business opportunities

Seat capacity for international\* departures from Israel between 1 Jan 2021 and 31 Mar 2021



\*Excluding domestic



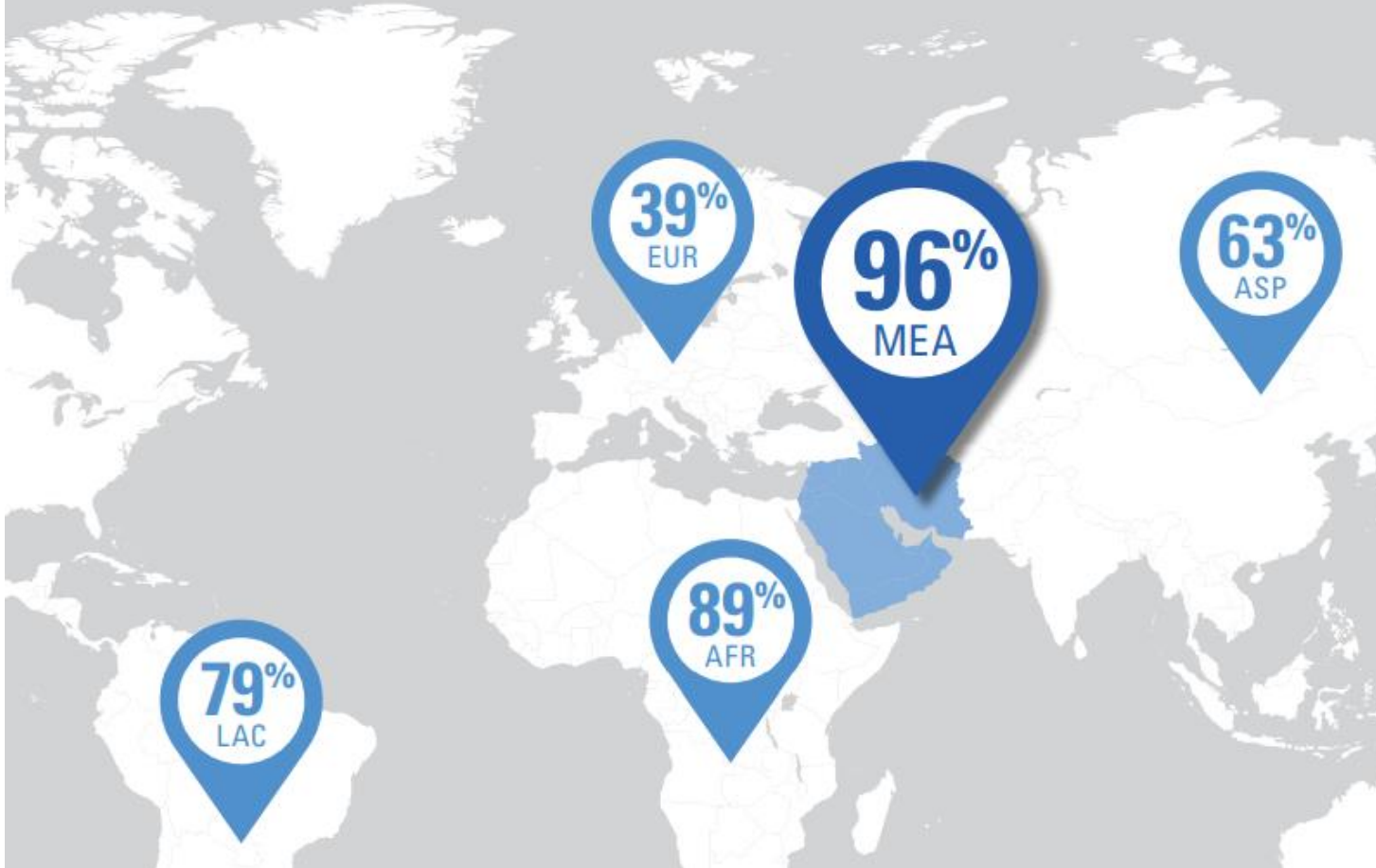
# The path towards recovery

## Competitiveness of the Aviation eco-system:

### *3. Airport Management;*

# Airport networks in the Middle East

% of airports belonging to networks by region



- The Middle East is home to eight States with airport networks.
- 96% of airports in the Middle East belong to airport networks, providing respective 83% regional shares of traffic.

→ *Support to regional airports is facilitated over period of crisis*

# The path towards recovery

## Competitiveness of the Aviation eco-system:

***4. Adjust to the transition but enable airports as business in their own right to generate and diversify revenue streams to be economically sustainable***

# Airports are assisting the aviation industry (airlines)

## Aeronautical relief measures

- Several countries in the Middle East applied waivers and reduction of aeronautical charges (extended more times)
- pricing at a loss to rebuild connectivity

Types of aeronautical relief by number of countries



Examples: Countries where airports offer aeronautical charges relief to airlines





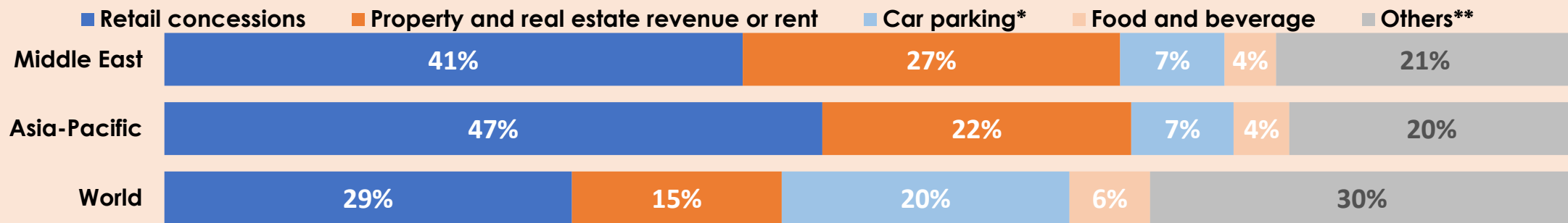
- *As the crisis began, waivers and deferments of fees were short-to-medium steps that were provided by many governments and airport operators to alleviate airlines' cashflow problems*
- *Though the waiver or deferment of fees are useful transitional steps, they may impact operators' (airport operators and air navigation service providers) and governments' cashflow if maintained over a longer period*
- *Any economic benefit may also be minimal as airport fees form a small portion of airlines' operating costs compared to fuel and staff salaries*

# Airports are assisting the aviation industry (concessionaires)

## Non- Aeronautical relief measures

- Several countries in the Middle East applied waivers and reduction of non-aeronautical charges

### Non-aeronautical revenue composition



Source: Key Performance Indicator, ACI (2020 edition based on data from 2018)

### Increasingly relevant factors challenging the classic model

- Less disposable income
- Internet shopping
- Lower traffic volume growth
- Consolidation of concessionaires
- MAG system challenged
- Risk sharing with concessionaires
- Collaboration with airlines (in addition to concessionaires and brands)

Source: CAPA, IATA, media news

# The path towards recovery

## Competitiveness of the Aviation eco-system:

### *5. Reduce taxation on aviation*

# Taxation of International air transport and airports – key recommendations



**ICAO policies on taxation of international aviation should be followed by States**



**Taxation should not impede the development of the industry and suppress the economic benefits of aviation - Aviation taxes that generate negative economic outcomes should be alleviated or removed**



**Taxes should be clearly defined, simple, easy to understand and straightforward to implement**



**Taxes should be clearly distinguished from airport charges**



**Taxes should not be levied on other taxes or on airport charges**



**Taxes levied for aviation purposes should never exceed their intended use**



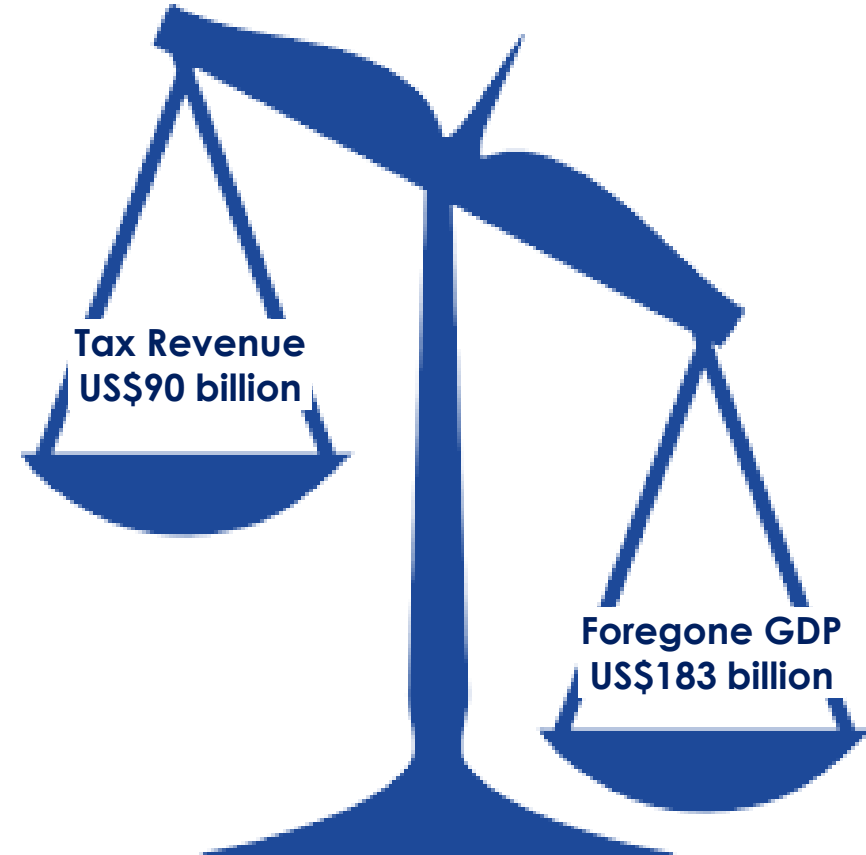
# Taxation on aviation

- International aviation is heavily taxed.
  - Globally, estimated revenue from taxes levied on airline tickets is around US\$ 90 billion.
  - Assuming 2019 traffic volumes, removing tax burden on aviation would generate 5.2 million jobs and US\$ 180 billion in global GDP (foregone loss)

## To facilitate recovery...

- Governments shall conduct cost-benefit analysis on whether to continue levying passenger-based taxes.
- or to generate higher national income from the additional economic activity arising from aviation.
- Ensuring multiplier effect is felt across economies.

## Imbalance between tax revenue vs foregone global GDP





## Case study – Jordan



- Passenger levies in Jordan is one of the highest in the region, approx. **USD 78.37** per passenger.
    - ✓ \$ 56 is a special tax
    - ✓ On average, the government collects **74%** of the total passenger levies
    - ✓ ***The discount capacity of AIG is insufficient to attract new airlines and especially LCC (discountable charge represents only 26% of total tariff)***
- ***Remove the tax or at least make it discountable for a competitive offer accessible to all airlines***



### Potential negative impacts of high taxes:

# Recommendations towards airport industry recovery – Restoring a sustainable economic equilibrium

1) Governments to prepare for defining and implementing roadmaps of progressive re-opening of the market based on defined indicators (vaccine, interoperable health identification system) – 2) Relax travel restrictions based on recommendations by health authorities: *Vaccination and testing as facilitators to relax quarantine*

Ensuring public health and national security – Governments to bear the the costs of mandatory health measures

Supporting jobs and incomes - Governments are urged to provide targeted fiscal stimulus to support the drop in income

Concession fee waivers and extensions to concession contracts

Ensuring liquidity in the aviation ecosystem – support by Governments and institutional stakeholders

Remove taxes on air transport

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