“To effectively communicate, we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others.” — John Rohn

“Take advantage of every opportunity to practice your communication skills so that when important occasions arise, you will have the gift, the style, the sharpness, the clarity, and the emotions to affect other people.” — John Rohn

Skill in the art of communication is crucial to a leader's success. He can accomplish nothing unless he can communicate effectively.”

The most important thing in communication is to hear what isn't being said.” — Peter Drucker

We must become the change we want to see.” — Mahatma Gandhi

The way we communicate with others and with ourselves ultimately determines the quality of our lives” — Anthony Robbins

A leader takes people where they want to go. A great leader takes people where they don't necessarily want to go, but where they need to be

“I am personally convinced that one person can be a change catalyst, a "transformer" in any situation, any organization. Such an individual is yeast that can leaven an entire loaf. It requires vision, initiative, patience, respect, persistence, courage, and faith to be a transforming leader.” — Stephen Covey

“We simply assume that the way we see things is the way they really are or the way they should be. And our attitudes and behaviors grow out of these assumptions.”

We may be very busy, we may be very efficient, but we will also be truly effective only when we begin with the end in mind.”

“Seek first to understand, then to be understood.” — Stephen R. Covey

“Most people do not listen with the intent to understand; they listen with the intent to reply.”
— Stephen R. Covey, The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change
“Start with the end in mind. ”
— Stephen R. Covey, *The 7 Habits of Highly Effective People*

“When the trust account is high, communication is easy, instant, and effective.”
— Stephen R. Covey, *The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change*

Habit 1: Be Proactive  
Habit 2: Begin with the End in Mind  
Habit 3: Put First Things First  
Habit 4: Think Win/Win  
Habit 5: Seek First to Understand, Then to Be Understood  
Habit 6: Synergize  
Habit 7: Sharpen the Saw”
— Stephen R. Covey, *The 7 Habits of Highly Effective People*

“Words are like eggs dropped from great heights. You could no more call them back then ignore the mess they left when they fell.”
— Stephen R. Covey

“Without involvement, there is no commitment. Mark it down, circle it, underline it. If there is No involvement, there is no commitment.” Stephen R. Covey

“...people have character strength but they lack communication skills, and that undoubtedly affects the quality of relationships as well.”

“Each of us guard a gate of change that can only be opened from the inside”

“Frustration is a function of our expectations, and our expectations are often a reflection of the social mirror rather than our own values & priorities”