

#### Global TRAINAIR PLUS SYMPOSIUM

Singapore, 25-27 September 2012

# Challenges facing training in aviation



#### Outline

- Objectives
- Some facts
- Smart learning
- Challenges Facing Training Providers
- Solutions and mitigation measures



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### Objectives

- Identify challenges facing training activities in aviation "for Training Providers"
- Identify some solutions to be explored during the Global TRAINAIR *PLUS* Symposium





#### Some facts

- Increasing pressure on aviation professionals due to fast aviation expansion, competition, and constant changes in the aviation industry
- Aviation activities carried out by multicultural workforce:
  - ⇒ standardization issues



#### Some facts

- ☐ Training is an enabler for the development of competencies:
  - combination of Knowledge, Skills and Attitude to a perform a job (KSA)



#### **Definitions**

#### Learning

The act, process or experience of gaining knowledge or skills.

Can occur through formal and informal means including job aids, FAQs, web applications, etc.

#### **Training**

Instruction and applied exercises for the attainment and retention of KSA, which permits employees to perform their present jobs to standards.

Objective – Learning is for present job (immediate results when performers return to their jobs)

#### **Development**

Process of instruction or communication for people to acquire new horizons, technologies or viewpoints

Objective – Learning is for the growth of the performer, rather than being related to a specific job (results may not be seen for some time)

#### **Education**

The act or process of imparting or acquiring knowledge, developing the powers of reasoning and judgment for a specific profession Objective – Learning is for future or different jobs. (education can only be completely evaluated when the learners move on to their future jobs or tasks)



## **Smart Learning**

- Use of learning interventions (more general)
- Training remains very specific:
  - transfer of knowledge and expertise





## **Smart Learning**

☐ Training contributes to the development of individuals but it is only one component of the mechanism of building competencies







## 1. Difficulty in evaluating the effectiveness and efficiency of the training in a systematic way

- How to:
  - establish a process to collect and evaluate posttraining programmes
  - conduct impact studies to show the actual value of training
  - ⇒ assess the subsequent return on investment



- 2. Difficulty in evaluating receiver needs and adapt the training programme accordingly
  - TNA process usually incomplete, inadequate, and misdirected for many organizations



- 3. Difficulty in keeping up with changes of the training function
  - ☐ Training and development specialists becoming performance improvement specialists:
    - ICAO Doc 9941
  - A performance problem often does not relate to a training need or a learning intervention



## 4. Difficulty in building partnerships with key clients and management groups

- How to improve relationship between the training function and line management and make it more productive and effective?
- How to get feedback from operational level?



#### 5. How to access and use the technology

- One of the most perplexing issues facing training and development is the use of the technology
- Big dilemma:
  - → To what extent should the training function embrace technology?
  - How to identify a methodical, logical, and rational way?
  - → How to deal with moving target in selecting the appropriate technology?
  - → How to address cost and funding issues?



### Solutions and mitigating measures

- Partnership
  - Connect to the aviation industry
  - ⇒ Work close to the end user
  - Connect to other training organizations
- Review the role of the training provider
  - Assist industry in developing employee potential
  - Look more on "managing performance"
  - Identify expected level of performance and related competencies



### Solutions and mitigating measures

- Enhance visibility
  - ⇒ look ahead
- Expand training evaluation
  - include performance evaluation
  - evaluate effective transfer



## Solutions and mitigating measures

- Be innovative
  - ➡ Introduce more flexibility in the processes
  - Explore options to reduce the development time and cost
  - Modular courses



## Thank you