

Financing the Airlines Expansion



Liberalisation of Air Transport in Asia/Pacific Shanghai, China 25 May 2005

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Asia-Pacific market



- Current fleet 3,000 aircraft = 20% of world fleet
- Traditional widebody market
 - 1,300 aircraft in service = 34% world widebody fleet
 - 300 aircraft on order = 41% total widebody backlog
- Significant freight market
 - 25% international revenues for AAPA airlines
- New low cost carrier base
 - Creating new demand in short haul markets
- Competition from Middle East hubs / airlines

Asian fleet at end 2004



<u>Single aisle</u>		
Airbus	338	24%
Boeing	925	65%
MD	165	11%
Total	1428	
<u>Widebody</u>		
Airbus	338	28%
Boeing	816	68%
MD	43	4%
Total	1197	
Grand To	otal 2625 = ro	oughly 20% world fleet

Airbus and Boeing backlog of orders from Asian airlines

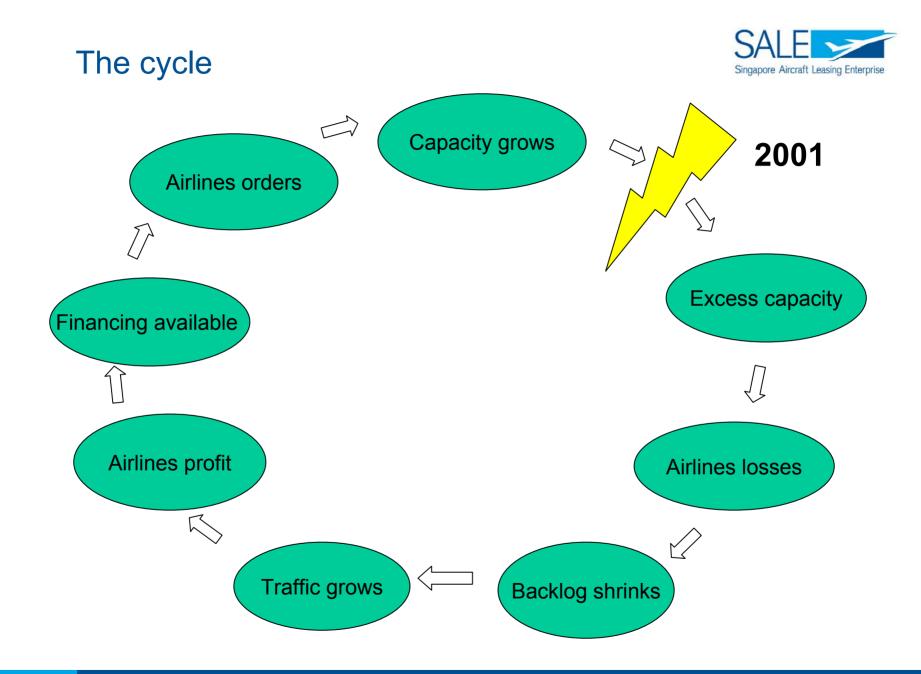


Total units – 4	77	Total value US\$25.8 billion		
37%	63%	70%	30%	
Single aisle	-	Widebody		
A319	68	A330	22	
A320	150	A340	10	
A321	25	A380	27	
B737-700	45	B747	24	
B737-800	10	B767	6	
B737-900	1	B777	89	
Total	299	Total	178	

Source: ACAS, as at end April 2005



- Traditionally dominated by state owned / controlled flag carriers
- Credit risk previously perceived as quasi sovereign risk
- Deregulation is changing everything
 - Shift to mixture of flag carriers, regionals and LCCs
- Much greater focus on credit risk by financiers due to increased private nature of sector
- Each creditor has its own rating system
 Very few public ratings for airlines



Sources of equipment funding over cycle



	Trough	Run Up	Peak	Trough	Run Up	Peak
	1991-	1993-	1998-	2003-	2005-	2009-
Financing Sources	1993	1997	2002	2005	2009	2013
Internal Funding /				/		
Commercial Lending	10%	18%	25%	7%	18%	25%
Capital Markets /						
Tax Leases	11%	17%	20%	9%	15%	20%
Operating Lessors	26%	28%	30%	26%	28%	30%
ECAs	26%	20%	15%	26%	20%	15%
Manufacturers	20%	15%	10%	20%	15%	10%
Transition Capital	7%	2%	0%	12%	4%	0%

Source: citigroup

Types of financing



<u>Type</u>	<u>Source</u>	
Unsecured debt / bonds	Banks	
Debt / bonds secured by aircraft	Banks and ECAs	Level of
Operating leases without maintenance reserves	Operating lessors	required credit rating
Operating leases with maintenance reserves	Operating lessors	increases
Vendor financing	Manufacturers	

Sample Credit Grades of Airlines

<u>Airline</u>	<u>Moody's Rating</u>
Southwest / Qantas	Baa1
Lufthansa	Baa3
British Airways	Ba2
JetBlue / SAS	B2
Northwest	
American Airlines / America West /	Caa1
Continental	Caa2
ATA Airlines	Caa3
Delta Airlines	Ca



Moody's Cumulative Default Rates (1970 – 2004)



	1	2	3	4	5	6	7	8	9	10
Aaa	0.00	0.00	0.00	0.04	0.12	0.21	0.30	0.41	0.52	0.63
Aa	0.00	0.00	0.03	0.12	0.20	0.29	0.37	0.47	0.54	0.61
Α	0.02	0.08	0.22	0.36	0.50	0.67	0.85	1.04	1.25	1.48
Baa*	0.19	0.54	0.98	1.55	2.08	2.59	3.12	3.65	4.25	4.89
Ва	1.22	3.34	5.79	8.27	10.72	12.98	14.81	16.64	18.40	20.11
В	5.81	12.93	19.51	25.33	30.48	35.10	39.45	42.89	45.89	48.64
Caa-C	22.43	35.96	46.71	54.19	59.72	64.49	68.06	71.91	74.53	76.77

Year

* Investment grade

Source: Moody's Special Comment: Default & Recovery Rates of Corporate Bond, January 2005



Today's debt market



- Commercial banking market remains cautious
- Pricing no longer competitive for some US carriers
- Tax-based leases more difficult to arrange
- Securitisation market extremely limited

Issues affecting airline profitability



- High susceptibility to event risk
- Fuel costs
- Exchange rates
- Interest rates
- Regulatory environment

Impact on ability to attract equity at all stages of cycle

Interest rate environment



15 year Average LIBOR = 5%



Source: Bloomberg

Country Specific Issues to Consider



- Country Credit Rating
 - Determine banks' volume appetite for debt
- Alternative investment opportunities for banks
 - Infrastructure, ports, etc
- Withholding tax
- Ratification of Cape Town Convention
 Increase ability to access financing

The Cape Town Convention



- International registry created to protect security & leasing interests in aircraft equipment
- Provide enforcement rights for insolvencies & defaults, lease & deregistration of aircraft equipment
- Require 8 countries to ratify

 →Ethiopia, Nigeria, Oman, Pakistan, Panama, USA
 →Singapore, Malaysia 2005?
- Reduce the risks of international aircraft financing
- Increase amount of financing available to airlines
 - \rightarrow EXIM exposure fee reduction
 - \rightarrow More attractive terms
 - →Stimulate demand
 - \rightarrow Saving in financing & transaction cost

Financing challenges



- Cyclical challenges
 - Banks cautious of financing airlines
- Keys to funding
 - Access to equity capital
 - Credible business plan
 - Proven management skill

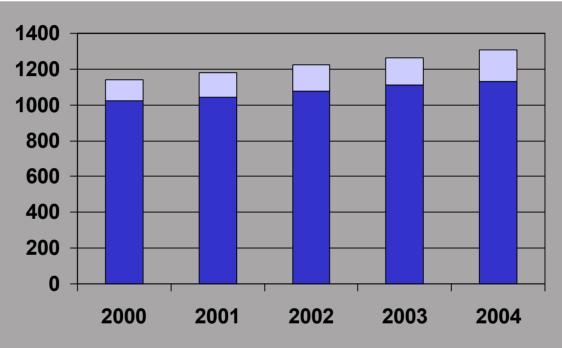
Airline Purchase Decision



To Buy or Lease?



Evolution of widebody fleet Asia-Pacific region

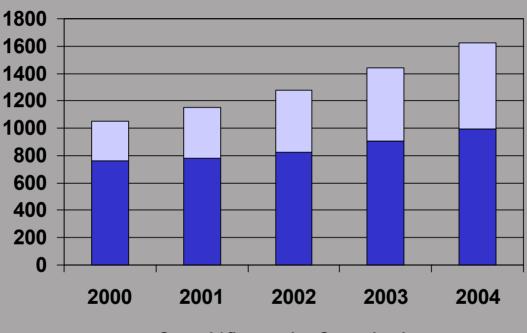


Owned / financed Operating lease

- Only 13% of widebody aircraft in region are leased
- Most financed via export credit
- Move towards greater mix of owned / leased aircraft



Evolution of single aisle fleet Asia-Pacific region



Owned / financed Operating lease

- Single aisle fleet has grown by 55% in five years
- 39% of single aisle aircraft in region are leased





- Prior to purchase decision, evaluate
 - Relative buying power
 - Timing in supplier cycle
 - Potential available sources of financing
 - Availability of backstop debt and backstop SLBs
 - Availability of aircraft and competitive lease rates

To buy or lease?



- Buy?
 - Commercial funding
 - Banking community remains cautious
 - Preferential pricing only available to better credits
 - Airline assumes residual risk
 - On-balance sheet
 - Significant capital requirement
 - Export credit agency funding also available
 - Flexibility limited for sale of aircraft
 - Capital markets funding
 - Limited appetite in domestic markets
 - Aircraft are still US\$ based assets

To buy or lease?



- Direct operating lease?
 - Off-balance sheet
 - Reduced initial capital outlay (100% funding)
 - Flexibility to develop fleet in line with demand
 - Capital freed up for other uses in airline
 - Avoid residual value risk

To buy or lease?



- Sale and leaseback?
 - Increasingly popular form of aircraft acquisition
 - Airline realises hidden equity in aircraft
 - Residual risk eliminated
 - Lease may be shorter than finance option
 - Mutually beneficial for airlines and lessors

Common Reasons For Leasing



Comparison of Financing Options

CRITERIA	CASH PURCHASE	LOAN	CAPITAL LEASE	OPERATING LEASE
Initial capital required	Significant 100% of cost	Significant	<i>Low</i> 1 to 4 months	<i>Low</i> 1 to 4 months advance
Effect on existing banklines	<i>Some</i> Loss of liquidity	usually 20%-25% <i>Reduction</i> Decreases available credit line	advance payments Possibly none Leases frequently represent sources of additional credit	payments <i>Likely none</i> Leases frequently represent sources of additional credit
Effect on operating capital	<i>Significant</i> High front- end costs	<i>Variable</i> Impact from down payment	<i>Minimal</i> Low front-end cost	<i>Minimal</i> Periodic payments
Payments	Entire cost of equipment paid up-front	Fixed / Floating Payments may move with changes in interest rates	Fixed / Floating No increase during the term of lease (unless floating rate)	<i>Fixed / Floating</i> No increase during the term of lease(unless floating rate)

Why should airlines partner with aircraft operating lessors?



- Consistent source of both direct operating leases and purchase and leaseback
 - Liquidity
 - Hedge residual risk
 - Flexibility to adapt to market demand
- Alternative to banks, ECAs and capital markets
 - Specific focus on aviation assets
 - Technical expertise
- No airline can ignore event risk in today's market

Role of lessors



- Supplier of equity in aircraft
 - Direct lease no equity required from airline
 - Sale and leaseback = 100% financing
- Alternative source of financing to banks, bond markets, ECAs
- Partner in fleet decisions
- Mechanism for hedging fleet residual risk

Conclusion



- Funding is available for top credit airlines
- In general, banks remain cautious of financing airlines
- Greater focus on credit rating
- Building a solid equity base and continued access to debt is key success factor
- Financing can be limiting factor for growth
- Greater requirement for transparency to access funding





- Established 1993
- Four shareholders



- Offices in Singapore, UK and USA
- Asia-based with global reach
- Executed over 130 leases with 52 airlines worldwide







- Focus on new generation types
- Single aisle and widebody types
- Current fleet 63 aircraft
- Average age 4.6 years

Current lessees





29 customers worldwide

Current portfolio



	<u>Current</u>	<u>On order</u>
Owned		
A320 Family	39	9
A330	1	0
B737 Classic	3	0
B737NG	7	0
B747-400F	2	0
B777	5	0
Managed		
A330	2	0
B737NG	2	0
B777	2	0
Total	63	9

www.saleleasing.com

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